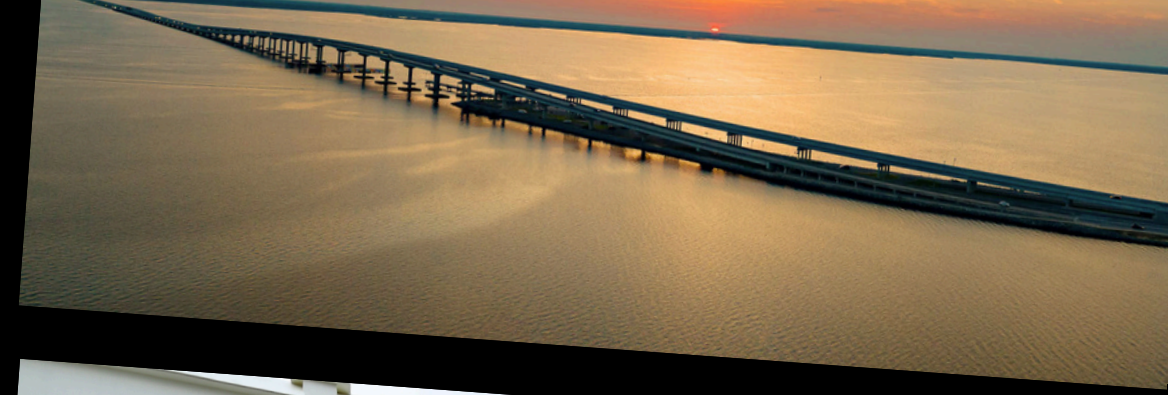




**SCENIC
WALTON**

**WALTON
SAFE & BEAUTIFUL**

COMMUNITY-CHANGING IMPACT





COMPLETED



WALTON COUNTY SCHOOLS
LITTER EDUCATION PROGRAM
Environmental Initiative in Partnership
with Local Schools

US 98 CR 30A WEST GATEWAY LANDSCAPING

1.7 Miles of US 98
Mack Bayou Road to West CR 30A



2009

US 331 SOUTH GATEWAY LANDSCAPING

1.5 Miles
Clyde B. Wells Bridge to US 98



2017

CR 30A/US 98 EAST MULTI-USE PATH PROJECT

0.2 Miles of CR 30A from Winston
Lane to US 98 and 0.4 Miles of US 98
from CR 30A to Orange Street



2019

CR 30A/US 98 EAST INTERSECTION SAFETY IMPROVEMENT PROJECT

Intersection Lighting & Additional
At-grade Safety Improvements



2021

US 98 WEST GATEWAY LANDSCAPING

3.4 Miles
Walton-Okaloosa County Line to
Tang-O-Mar Drive



March 2024

CR 30A/US 98 EAST PEDESTRIAN/CYCLIST UNDERPASS

Underpass, Landscaping and Public Art



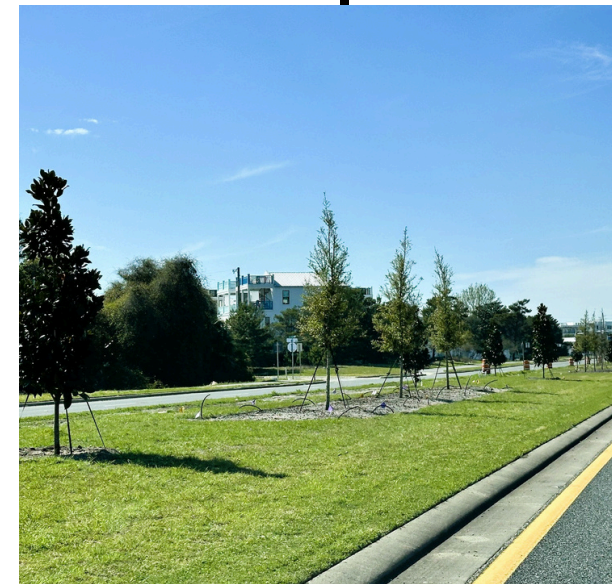
November 2024



US 98 & US 331 SOUTH
INCREASED MEDIAN MAINTENANCE
24 Miles of US 98 and US 331 South of the Bay



CR 30A EAST
GATEWAY ROADWAY LANDSCAPING
0.2 Miles
Winston Lane to US 98



US 98 EAST
GATEWAY LANDSCAPING
1.5 Miles
Walton-Bay County Line to Watersound
Parkway



CR 30A EAST CAMP CREEK
RIGHT-OF-WAY
LANDSCAPING
0.25 Miles
Safety Improvements Deterring
Haphazard Right-of-way Parking
South side of CR 30A from East of
Camp Creek Lake

INFRASTRUCTURE & BEAUTIFICATION PROJECTS



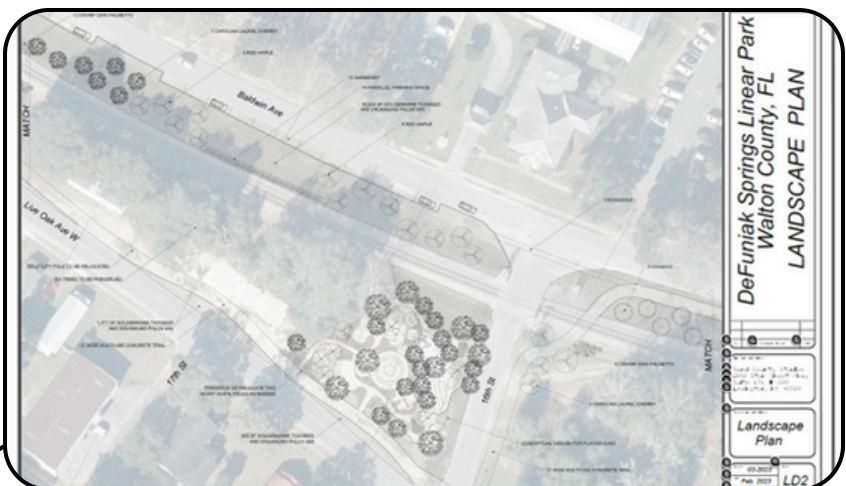
CURRENT

INFRASTRUCTURE & BEAUTIFICATION PROJECTS

IMPROVEMENTS TO COUNTY LDC



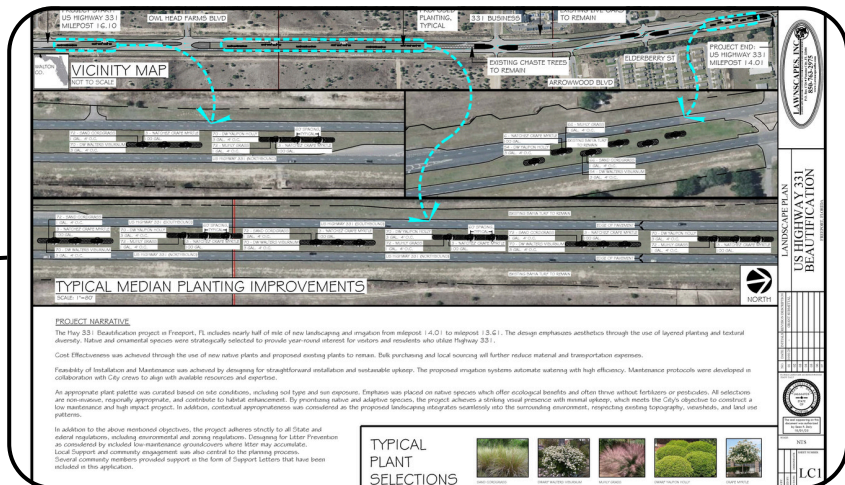
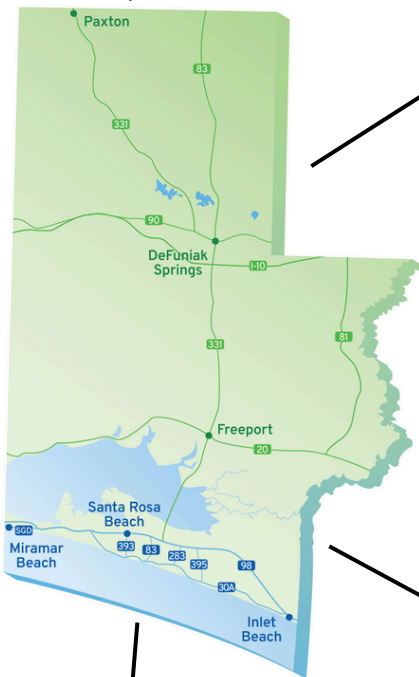
GRADY BROWN PARK TREE RESTORATION



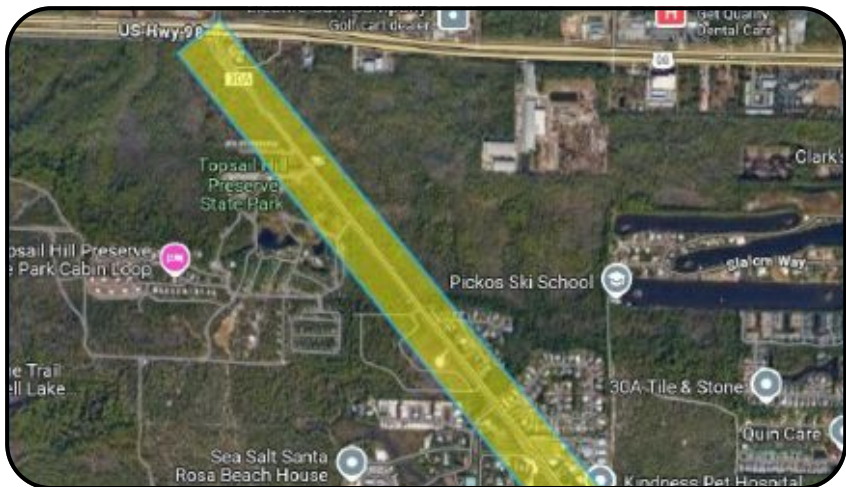
WEST DEFUNIAK SPRINGS LINEAR PARK



US 98 TO WEST CR 30A GATEWAY LANDSCAPE



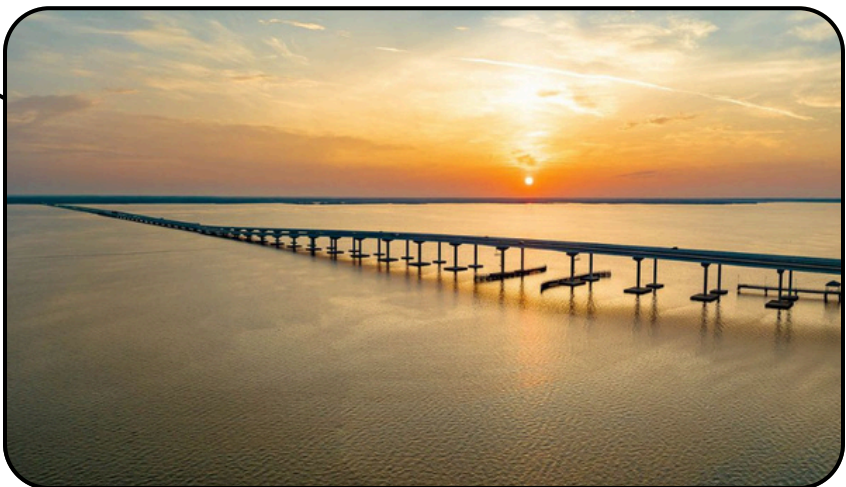
FREEPORT US 331 NORTH GATEWAY LANDSCAPE



CR 30A WEST GATEWAY LANDSCAPE



CR 30A OYSTER LAKE LANDSCAPE



TRANSMISSION LINE CROSSING THE BAY

HURRICANE MICHAEL



HURRICANE IDA



Goal: Move utilities underground throughout key corridors in Walton County to enhance storm and wildfire resilience, public safety, and aesthetics.

Status: Launched working group spring 2024; Walton County obtained quote for a plan for the initiative summer 2025; plan funding TBD.

Stakeholders Engaged: 20+ including utility providers, county and municipal officials, engineers, and planners.

Estimated Completion: 2035 - 2040

INLET BEACH



HURRICANE MICHAEL



HURRICANE OPAL



CURRENT

COUNTYWIDE UTILITY UNDERGROUNDING INITIATIVE

PUBLIC LANDSCAPING



TRAFFIC CALMING

BEAUTY = BETTER HEALTH

STORMWATER FILTRATION



AIR POLLUTION

INCREASED \$ SPENT

UNDERGROUND UTILITIES

IMPROVED DISASTER RECOVERY



ACCIDENTS W/POLES AND WIRES



TREES SAVED & PLANTED



PROPERTY VALUES

WILDLIFE SAVED



PEDESTRIAN & CYCLIST FACILITIES

SAFER NON-VEHICULAR ACCESS



VEHICLE DEPENDENCY



VEHICLE POLLUTION

HEALTH BENEFITS OF MORE ACTIVE LIFESTYLES



IMPROVED DEVELOPMENT CODES



WALTON DIFFERENTIATED AS A HIGH-QUALITY DESTINATION

BILLBOARDS REDUCE PROPERTY VALUES



WELL-DESIGNED CORRIDORS



SPENDING



OUR IMPACT

BENEFITS OF SCENIC WALTON'S WORK

RECORD-BREAKING SYMPOSIUM HOSTED

HUNDREDS OF CITIZENS ENGAGED

100+ PUBLIC MEETINGS ATTENDED

BCC MEETING INFO TO 350+ FOLLOWERS

“Scenic Walton played a pivotal role in the success of the East Corridor Improvement Project, including the development and completion of the Pedestrian Underpass. Under the dedicated leadership of Leigh Moore, the organization has demonstrated an unwavering commitment to the community. Her guidance was instrumental in the successful delivery of one of the most recognized and community-supported projects critical to the safety infrastructure improvements in our area.”

John Freer, Local Business Leader

\$1,000,000+ PRIVATE FUNDS RAISED

\$12,500,000+ PUBLIC FUNDS LEVERAGED

40+ PUBLIC & PRIVATE PARTNERS

7,500+ SERVED/WEEK - EAST 30A/98 PROJECTS

BEAUTY + SAFETY = TOURISM ↑

8.5 MILES ROADWAY LANDSCAPED

200+ TREES PLANTED

4 PROJECTS DESIGNED

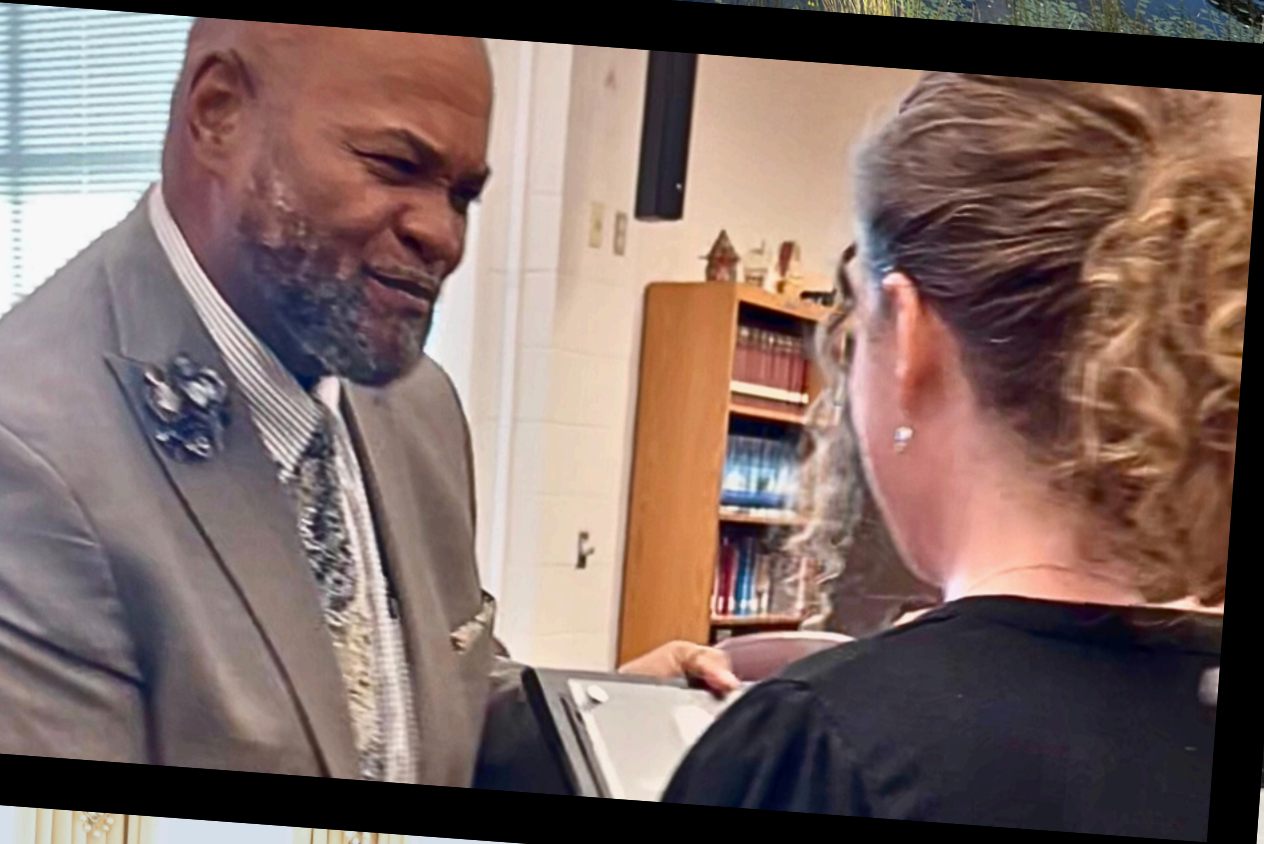
31 DYING TREES TREATED

5 GATEWAYS LANDSCAPED = SENSE OF ARRIVAL



OUR IMPACT

IMPACTS OF SCENIC WALTON'S WORK



**11 DESIGN
EXCELLENCE
AWARDS
PRESENTED
SCENIC
WALTON**





FREEPORT US 331 NORTH GATEWAY LANDSCAPE

- **Status:** Plan accepted by City Council and Approved for install funding in 2024; estimated installation 2026
- **Impact:** Beautifies a key commercial and residential corridor, enhancing first impressions of Freeport; increases safety through median plantings with traffic calming design elements; enhances stormwater management through landscaping
- **Coverage:** Approx. 2.5 miles of US 331 from Northern boundary of city limits continuing southward

GRADY BROWN PARK TREE RESTORATION

- **Goal:** Save as many of the damaged and dying trees as possible; current survival rate 100%
- **Impact:** Enhances aesthetics and stormwater management through heritage tree preservation; reduces ground temperatures due to shade from trees
- **Location:** Grady Brown Park

WEST DEFUNIAK SPRINGS LINEAR PARK

- **Status:** Conceptual plan approved and accepted by City Council early 2025; seeking funding for construction; Estimated installation 2028
- **Features:** Multi-use trail, new playground, natural landscaping
- **Impact:** Supports and encourages outdoor recreation, connectivity, and placemaking for thousands of residents in walking/biking proximity; increases recreation access and safety for underserved communities leading to improved health outcomes and quality of life
- **Coverage:** 1 mile of greenway between Baldwin Avenue and Live Oak Avenue from the upcoming US 331 pedestrian bridge to the back entrance of Eagle Springs Golf and Recreation Center

CR 30A OYSTER LAKE RIGHT-OF-WAY LANDSCAPE

- **Status:** Irrigation install by Tourism Department to be scheduled; estimated completion 2026
- **Impact:** Enhances visual corridor and stormwater management through landscaping, native plantings; increases safety through median plantings with traffic calming design elements and deterrence of haphazard right-of-way parking; plantings block roadway litter from entering Oyster Lake
- **Coverage:** 0.2 miles north side of CR 30A along Oyster Lake

US 98 TO WEST CR 30A GATEWAY LANDSCAPE

- **Status:** Under construction
- **Impact:** Beautification along a key stretch of US 98; creates a strong sense of arrival approaching the western entrance to 30A and the Sandestin area with native plantings and maintained aesthetics; increases safety through median plantings with traffic calming design elements; enhances stormwater management through landscaping
- **Coverage:** 1.8 miles of US 98 - Sandestin Lane to West CR 30A

FLORIDA POWER AND LIGHT TRANSMISSION LINE CROSSING CHOCTAWHATCHEE BAY

- **Status:** Began our efforts to convince FPL to change their design to go under the bay in 2024; estimated installation 2028; awaiting a decision from FPL on whether they will change their current plan to install the line over the bay to installing the line under the bay
- **Impact:** Maintains the undisturbed beauty of the views across the bay in this important area between Central and South Walton County; avoids environmental impacts of installation of overhead transmission lines; makes this critical evacuation route and power supply line more resilient to potential future storms
- **Coverage:** Adjacent to Clyde B. Wells Bridge over the Choctawhatchee Bay

PURSUING TREE PRESERVATION IMPROVEMENTS IN COUNTY LAND DEVELOPMENT CODE

- **Status:** Two public workshops held; Walton County Planning Department incorporating public feedback into draft ordinance; on hold due to SB180
- **Goal:** Strengthen protections for heritage and native trees in both development and redevelopment projects
- **Coverage:** All unincorporated Walton County

PROMOTING EXPANSION OF SCENIC CORRIDOR GUIDELINES IN THE COUNTY LAND DEVELOPMENT CODE AND IMPLEMENTATION OF EXPANSION OF DESIGN REVIEW BOARD PURVIEW

- **Status:** On hold due to SB180
- **Goal:** Ensure scenic quality, pedestrian safety, and design consistency along critical corridors throughout Walton County
- **Coverage:** CR 30A, Scenic Gulf Drive, US 20, and US 90

PROMOTING US 331 DESIGN STANDARDS IN COUNTY LAND DEVELOPMENT CODE

- **Status:** On hold due to SB180
- **Goal:** Ensure scenic quality, pedestrian safety, and design consistency including prohibiting new billboards along this fast-developing corridor
- **Coverage:** US 331 in unincorporated Walton County - Clyde B. Wells Bridge to I-10

CR 30A WEST GATEWAY LANDSCAPE

- **Status:** Pursuing public and private funding; Estimated installation 2027
- **Impact:** Beautifies a key gateway into CR 30A, enhancing first impressions of the 30A Scenic Highway/Byway; increases safety through median plantings with traffic calming design elements; enhances stormwater management through landscaping
- **Coverage:** 1.4 miles of CR 30A - US 98 to Sunrise Circle



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SPECIALTY LICENSE PLATE

MAKE A
DONATION

SIGN UP FOR OUR
NEWSLETTER



SCENIC
WALTON

WALTON
SAFE & BEAUTIFUL

CLICK THE LINKS ABOVE TO
PARTNER WITH US!

