



# SCENIC AMERICA

## National Scenic Byways Program: MASSACHUSETTS

### About the National Scenic Byways Program

The National Scenic Byways Program, established by Congress in 1991, recognizes historic, scenic, and culturally important roads, all of which promote economic development and tourism in communities around the U.S. There are more than 1,200 byways in all 50 states.

**Massachusetts** is home to 14 scenic byways, four of which are designated as national scenic byways. All of Massachusetts' byways play an integral role in the economic development of many smaller communities in the state by funneling visitors to historic seaports and village centers with a wealth of culturally significant architectural and historical landmarks. Overall, the Bay State's scenic byways offer visitors from around the country and the world a unique and exciting experience while simultaneously benefitting local economies.

### Key Points

- Massachusetts is home to 14 scenic byways, including four national scenic byways and 10 state scenic byways.
- Visitors to Massachusetts directly spent on \$24.9 billion in 2019, generating \$1.6 billion in state and local tax revenue.
- Massachusetts' parks generated \$1.3 billion in total economic output in gateway communities in 2019, supporting 11,000 jobs and \$502 million in labor income.

# 14

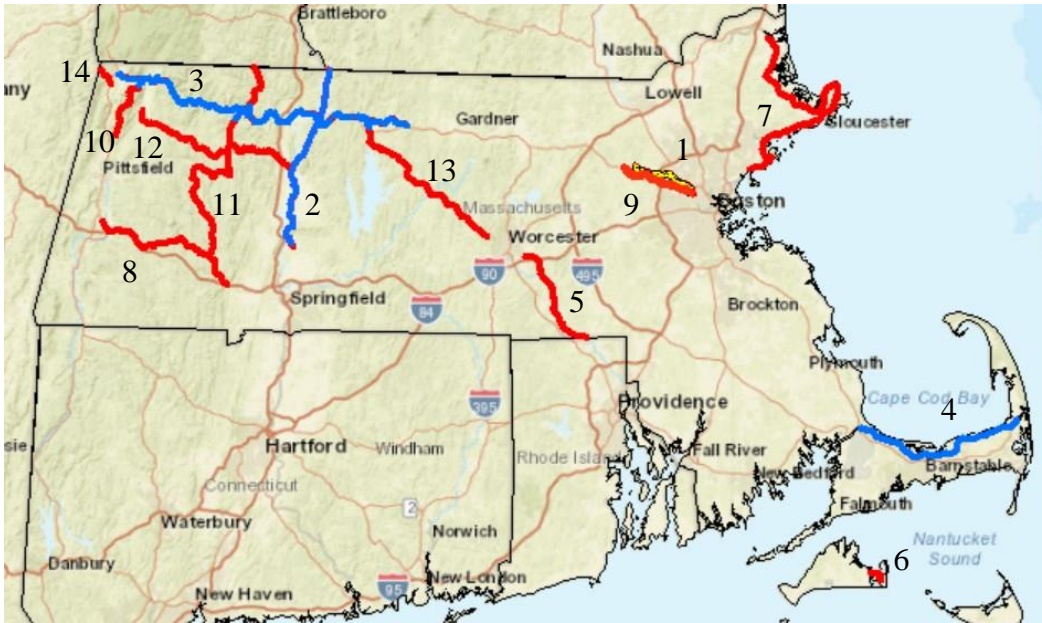
Massachusetts is home to  
14 scenic byways.



### Massachusetts Travel Industry Facts

- > Supports over 155,500 jobs
- > Each dollar spent by a visitor generates 4.1 cents in state tax receipts 2.5 cents in local taxes.

Images: Connecticut River byway credit: fhwa (top), battle Road Scenic Byway credit: nps (column)



## Scenic Byways in Massachusetts

### ALL-AMERICAN ROADS

1. BATTLE ROAD SCENIC BYWAY

### NATIONAL SCENIC BYWAYS

- 2. CONNECTICUT RIVER BYWAY
- 3. MOHAWK TRAIL SCENIC BYWAY
- 4. OLD KING'S HIGHWAY (ROUTE 6A)

### STATE SCENIC BYWAYS

- 5. BLACKSTONE CANAL HERITAGE BYWAY
- 6. CHAPPAQUIDDICK ROAD
- 7. ESSEX COASTAL SCENIC BYWAY
- 8. JACOB'S LADDER TRAIL
- 9. MINUTEMAN HIGHWAY
- 10. MOUNT GREYLOCK
- 11. ROUTE 112 SCENIC BYWAY
- 12. ROUTE 116 SCENIC BYWAY
- 13. ROUTE 122/LOST VILLAGES SCENIC BYWAY
- 14. TACONIC TRAIL



Massachusetts byways provide access to the state's most spectacular public lands including:

- > 7 State Parks
- > 7 State Forests
- > 3 National Wildlife Refuges
- > Cape Cod National Seashore
- > Minute Man National Historical Park



Images: Route 112/Lost Villages credit: flickr (top), Mohawk Trail credit: Wikimedia commons (bottom)

All scenic byways exhibit one or more of six core intrinsic qualities — scenic, historic, recreational, cultural, archaeological, or natural. For a road to be named a **national scenic byway**, it must first be designated a **state, tribal, or federal agency scenic byway**. Once achieving that, a road may apply for **national scenic byway** designation, but its intrinsic quality must be of regional significance. **All-American Roads** are the very best of the national scenic byways, demonstrating at least two intrinsic qualities of national significance.



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