

## ABOUT THE NATIONAL SCENIC BYWAYS PROGRAM

The National Scenic Byways Program, established by Congress in 1991, recognizes historic, scenic, and culturally important roads, all of which promote economic development and tourism in communities around the U.S. There are more than 1,200 byways in all 50 states.

Connecticut is home to an astounding 53 scenic byways, two of which are part of the National Scenic Byways Program. The Merritt Parkway is renowned for its brilliantly integrated Art Deco and Art Modern bridges as well as its magnificent foliage in the fall. Connecticut SR 169—on the opposite end of the state—winds through some of the last vestiges of unspoiled New England, from its historic buildings to glacial deposits to the small towns that dot the route. Revealing the most significant characteristics of the state, Connecticut's scenic byways provide an attractive experience for visitors, greatly benefitting the regional tourism sector.

#### **KEY POINTS**

- Connecticut is home to two national scenic byways and 51 state scenic byways.
- Tourism sustains the jobs of 123,521 residents and paid them \$5.4 billion.
- Tourism generated \$960 million in state and local taxes in 2017 alone, saving residents over \$700 a year and funding capital budgets for the entire state transportation and education and libraries programs.

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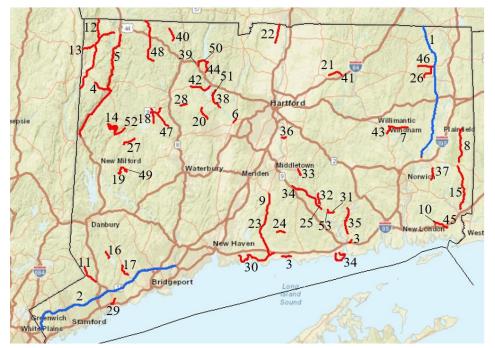
CONNECTICUT IS
HOME TO
53 SCENIC BYWAYS



# CONNECTICUT TRAVEL INDUSTRY FACTS

- > SUPPORTS 123,521 JOBS, TOTALING \$5.4 BILLION IN INCOME
- > NEARLY \$9.3 BILLION IN ANNUAL VISITOR SPENDING

Images: Connecticut State Route 169 (top), Merritt Parkway (right column)

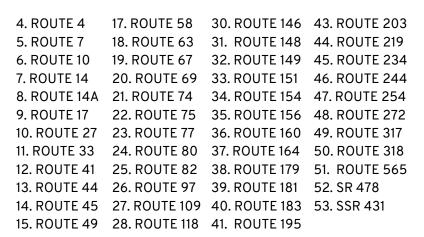


SCENIC BYWAYS IN CONNECTICUT

### NATIONAL SCENIC BYWAYS \_\_

- 1. CONNECTICUT STATE ROUTE 169
- 2. MERRITT PARKWAY

### **STATE SCENIC BYWAYS**



All scenic byways exhibit one or more of six core intrinsic qualities — scenic, historic, recreational, cultural, archaeological, or natural. For a road to be named a **national scenic byway**, it must first be designated a **state**, **tribal**, **or federal agency scenic byway**. Once achieving that, a road may apply for **national scenic byway** designation, but its intrinsic quality must be of regional significance. **All-American Roads** are the very best of the national scenic byways, demonstrating at least two intrinsic qualities of national significance.





CONNECTICUT BYWAYS
PROVIDE ACCESS TO THE
STATE'S MOST
SPECTACULAR PUBLIC
LANDS, INCLUDING:

- > 108 STATE PARKS
- > 31 STATE FORESTS
- > 63 NATIONAL HISTORIC LANDMARKS
- > 1 NATIONAL HISTORICAL PARK
- > 1 NATIONAL SCENIC TRAIL



Images: Merritt Parkway (top right), Connecticut State Route 169 (bottom right)

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