

ABOUT THE NATIONAL SCENIC BYWAYS PROGRAM

Scenic America

The National Scenic Byways Program, established by Congress in 1991, recognizes historic, scenic, and culturally important roads, all of which promote economic development and tourism in communities around the U.S. There are more than 1,200 byways in all 50 states.

The **New Jersey** Scenic Byway Program provides a framework for local communities to create management strategies and plans that balance development, conservation, tourism, and economic vitality. The designated scenic byways in the program exhibit many of the state's distinctive historic, cultural, and unique characteristics, demonstrated through activities such as crabbing and shipbuilding, but also highlighted by landmarks including the State Capitol Building, the Hudson River, and the Old Barracks Museum.

KEY POINTS

- New Jersey is home to 6 national scenic byways and 2 state scenic byways.
- The Pine Barrens Scenic Byway, New Jersey's longest byway spanning 130 miles, houses 43 threatened or endangered animals and 92 threatened or endangered plants.
- In 2019 visitors generated \$5.1 billion in state and local taxes, saving each household \$1,580 in taxes.

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NEW JERSEY IS HOME TO 8 SCENIC BYWAYS



NEW JERSEY TRAVEL INDUSTRY FACTS

- > SUPPORTED 540,500 JOBS
- > GENERATES \$5.1 BILLION IN STATE AND LOCAL TAXES

Images: Delaware River SB credit: <u>National</u> <u>Archives</u> (top), Millstone SB credit: <u>National</u> <u>Archives</u> (column)



SCENIC BYWAYS IN NEW JERSEY

NATIONAL SCENIC BYWAYS

- 1. BAYSHORE HERITAGE SCENIC BYWAY
- 2. DELAWARE RIVER SCENIC BYWAY
- 3. MILLSTONE VALLEY SCENIC BYWAY
- 4. PALISADES SCENIC BYWAY
- 5. PINE BARRENS SCENIC BYWAY
- 6. WESTERN HIGHLANDS SCENIC BYWAY

STATE SCENIC BYWAYS

- 7. UPPER FREEHOLD SCENIC BYWAY
- 8. WARREN HERITAGE SCENIC BYWAY



NEW JERSEY BYWAYS PROVIDE ACCESS TO THE STATE'S MOST SPECTACULAR PUBLIC LANDS INCLUDING:

- > 34 STATE PARKS
- > 11 STATE FORESTS
- > 3 NATIONAL HISTORIC PARKS
- > 5 NATIONAL WILDLIFE REFUGES
- > 1 NATIONAL RECREATION AREA



Images: Cape May Lighthouse credit: <u>Library of Congress</u> (top), Delaware River SB credit: <u>National Archives</u> (bottom)

All scenic byways exhibit one or more of six core intrinsic qualities — scenic, historic, recreational, cultural, archaeological, or natural. For a road to be named a **national scenic byway**, it must first be designated a **state, tribal, or federal agency scenic byway**. Once achieving that, a road may apply for **national scenic byway** designation, but its intrinsic quality must be of regional significance. **All-American Roads** are the very best of the national scenic byways, demonstrating at least two intrinsic qualities of national significance.



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