



ABOUT THE NATIONAL SCENIC BYWAYS PROGRAM

The National Scenic Byways Program, established by Congress in 1991, recognizes historic, scenic, and culturally important roads, all of which promote economic development and tourism in communities around the U.S. There are more than 1,200 byways in all 50 states.

Michigan's 23 scenic byways showcase the state's character by highlighting luscious forests, historical landmarks, and the renowned Great Lakes. For example, the 116-mile-long M-22 Byway borders Lake Michigan and offers a range of activities for tourists, including concerts in the park, fishing, boating, and beach access. In addition, Monroe Street spans 2 miles and highlights historical sites like the Monroe Country Historical Museum, the River Raisin National Battlefield Park, and the Governor Robert McClelland House.

KEY POINTS

- Michigan is home to 23 scenic byways, including 3 national scenic byways and 20 state scenic byways.
- Visitors to Michigan spent \$26.3 billion in 2019, generating \$2.9 billion in state and local taxes; tourism is one of Michigan's leading industries.
- The National Park Service estimates that park visitors spent around \$267 million in local gateway regions, supporting over 3,000 jobs and \$126 million in labor income.

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MICHIGAN IS HOME TO
23 SCENIC BYWAYS



STATE TRAVEL INDUSTRY FACTS

- > SUPPORTS 351,101 JOBS AND PAYS \$13 BILLION IN WAGES
- > VISITOR SPENDING SAVES MICHIGAN HOUSEHOLDS \$735 ON ANNUAL TAXES

Images: Leelanau Scenic Heritage Route credit: [Wikimedia](#) (top), M-22 Benzie Manistee credit: [flickr](#) (column)



**MICHIGAN BYWAYS
PROVIDE ACCESS TO THE
STATE'S MOST
SPECTACULAR PUBLIC
LANDS INCLUDING:**

- > 1 NATIONAL PARK
- > 103 STATE PARKS
- > 4 GREAT LAKES
- > 1 NATIONAL SCENIC TRAIL
- > 2 NATIONAL LAKESHORES
- > 1 NATIONAL BATTLEFIELD

SCENIC BYWAYS IN MICHIGAN

ALL-AMERICAN ROADS

1. WOODWARD AVENUE (M-1)
AUTOMOTIVE HERITAGE TRAIL

NATIONAL SCENIC BYWAYS

2. COPPER COUNTRY TRAIL
3. RIVER ROAD SCENIC BYWAY

FEDERAL AGENCY BYWAYS

4. BLACK RIVER FOREST BYWAY
5. WHITEFISH BAY NATL. FOREST BYWAY

STATE SCENIC BYWAYS

6. CENTER AVENUE HERITAGE ROUTE/BAY CITY HISTORIC ROUTE
7. HIDDEN COAST BYWAY

8. I-69 RECREATIONAL BYWAY
9. IRON COUNTY HERITAGE TRAIL
10. LEELANU SCENIC BYWAY
11. M-22 BENZIE MANISTEE
12. MARSHALL'S TERRITORIAL ROAD
13. MI-119 TUNNEL OF TREES BYWAY
14. MI-134 HURON RECREATIONAL TRAIL
15. MI-179 CHIEF NOONDAY RECREATIONAL ROAD
16. MONROE STREET HERITAGE ROUTE
17. OLD MISSION PENINSULA BYWAY
18. PATHWAY TO FAMILY FUN
19. SUNRISE COAST BYWAY
20. TAHQUAMENON SCENIC BYWAY
21. US-2 TOP OF THE LAKE SCENIC
22. US-12 HERITAGE TRAIL
23. WEST MICHIGAN PIKE HISTORIC BYWAY



Images: Woodward Avenue (M-1) Automotive Heritage Trail credit: [national archives](#) (top), Copper Country Trail credit: [Wikimedia](#) (bottom)

All scenic byways exhibit one or more of six core intrinsic qualities — scenic, historic, recreational, cultural, archaeological, or natural. For a road to be named a **national scenic byway**, it must first be designated a **state, tribal, or federal agency scenic byway**. Once achieving that, a road may apply for **national scenic byway** designation, but its intrinsic quality must be of regional significance. **All-American Roads** are the very best of the national scenic byways, demonstrating at least two intrinsic qualities of national significance.