

NATIONAL SCENIC BYWAYS PROGRAM: LOUISIANA

ABOUT THE NATIONAL SCENIC BYWAYS PROGRAM

The National Scenic Byways Program, established by Congress in 1991, recognizes historic, scenic, and culturally important roads, all of which promote economic development and tourism in communities around the U.S. There are more than 1,200 byways in all 50 states.

The **Louisiana** Trails and Byways Network focuses on the relationship between landscapes, cultures, and industries. Louisiana is considered one of the top cultural destinations in the country, as evidenced by the state's iconic culinary and musical traditions rooted in historic contributions from American Indians, Europeans, and Africans. Louisiana roads play an integral role in the state's economy, emphasizing the state's appeal to residents and visitors. Louisiana is home to 4 national scenic byways including the Creole Nature Trail All-American Road and the Louisiana Great River Road, which is also an All-American Road.

KEY POINTS

- Louisiana boasts 4 national scenic byways and 15 state scenic byways.
- In a report for the Louisiana Department of Culture, Recreation and Tourism, researchers found that there was a \$1.56 return for every \$1 spent on scenic byways.
- The tourism industry brought in \$22.9 billion in business sales in 2019.
- A 2019 economic report shows that the tourism industry supported 7% of all jobs in Louisiana and \$6.1 billion in wages.

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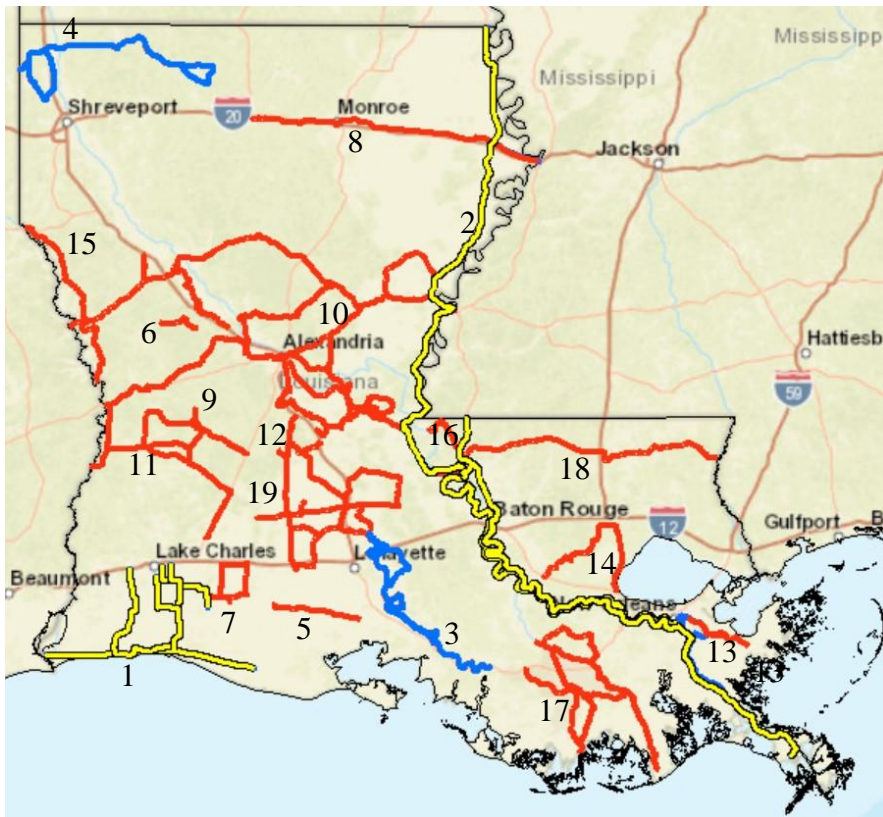
LOUISIANA IS HOME TO
19 SCENIC BYWAYS



LOUISIANA TRAVEL INDUSTRY FACTS

- > THERE IS A \$1.56 RETURN FOR EVERY \$1 SPENT ON BYWAYS
- > TOURISM BROUGHT \$22.9 BILLION IN BUSINESS SALES

Images: Caddo Lake near Boom and Bust Byway (top), Great River Road [credit](#) (right column)



LOUISIANA BYWAYS PROVIDE ACCESS TO THE STATE'S MOST SPECTACULAR PUBLIC LANDS INCLUDING:

- > 4 NATIONAL HISTORIC PARKS
- > 22 STATE PARKS
- > 14 HISTORIC SITES
- > 1 HISTORIC TRAIL
- > 1 NATIONAL MONUMENT

SCENIC BYWAYS IN LOUISIANA

ALL-AMERICAN ROADS



1. CREOLE NATURE TRAIL
2. LOUISIANA GREAT RIVER ROAD

NATIONAL SCENIC BYWAYS



3. BAYOU TECHE BYWAY
4. BOOM OR BUST BYWAY

STATE SCENIC BYWAYS



5. CAJUN CORRIDOR
6. CANE RIVER NATIONAL HERITAGE TRAIL
7. FLYWAY BYWAY
8. HISTORIC US 80/DIXIE OVERLAND
9. LONGLEAF TRAIL BYWAY
10. LOUISIANA COLONIAL TRAILS
11. MYTHS AND LEGENDS BYWAY
12. NORTHUP TRAIL
13. SAN BERNARDO BYWAY
14. SOUTHERN SWAMPS BYWAY
15. TOLEDO BEND FOREST
16. TUNICA TRACE BYWAY
17. WETLANDS CULTURAL BYWAY
18. ZACHARY TAYLOR PARKWAY
19. ZYDECO CAJUN PRAIRIE BYWAY



Images: Bayou Teche Byway credit: Parish CVB (top), Northup Trail (bottom)

All scenic byways exhibit one or more of six core intrinsic qualities — scenic, historic, recreational, cultural, archaeological, or natural. For a road to be named a **national scenic byway**, it must first be designated a **state, tribal, or federal agency scenic byway**. Once achieving that, a road may apply for **national scenic byway** designation, but its intrinsic quality must be of regional significance. **All-American Roads** are the very best of the national scenic byways, demonstrating at least two intrinsic qualities of national significance.