



Scenic America

NATIONAL SCENIC BYWAYS PROGRAM: FLORIDA

ABOUT THE NATIONAL SCENIC BYWAYS PROGRAM

The National Scenic Byways Program, established by Congress in 1991, recognizes historic, scenic, and culturally important roads, all of which promote economic development and tourism in communities around the U.S. There are more than 1,200 byways in all 50 states.

Florida's Scenic Highway Program was launched in 1996 in partnership with Visit Florida. Florida boasts 27 scenic byways that stretch over 1,500 miles and through 32 countries. The collection of byways continues to grow, with the newest national byway designated in 2021. Pensacola Scenic Bluffs Highway was the first road to achieve scenic byway status upon the inception of the state's program. Florida is also home to two All-American Roads, the highest honor the FWHA bestows upon scenic byways, the Florida Keys Scenic Highway and the A1A Scenic and Historic Coastal Byway.

KEY POINTS

- Florida has 27 scenic byways, including eight national and 19 state scenic byways.
- In 2019, byways helped host 131 million visitors to Florida, who spent \$98.8 billion and generated \$12.8 billion in state and local tax revenue.
- The A1A Scenic and Historic Coastal Byway was designated an All-American Road in 2021, with surrounding land hosting over 50 endangered species.

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FLORIDA IS HOME TO
27 SCENIC BYWAYS



FLORIDA TRAVEL INDUSTRY FACTS

- > SUPPORTS 1.6 MILLION JOBS
- > OVER 131 MILLION VISITORS
SPENT \$98 BILLION IN 2019

Images: Overseas Highway credit: Milan Boers (top), Ormond Scenic Loop (right column)



SCENIC BYWAYS IN FLORIDA

ALL-AMERICAN ROADS

1. A1A SCENIC AND HISTORIC COASTAL BYWAY
2. FLORIDA KEYS SCENIC HIGHWAY

NATIONAL SCENIC BYWAYS

3. BIG BEND SCENIC BYWAY
4. FLORIDA BLACK BEAR SCENIC BYWAY
5. INDIAN RIVER LAGOON NATIONAL SCENIC BYWAY
6. ORMOND SCENIC LOOP AND TRAIL
7. RIVER OF LAKES HERITAGE CORRIDOR
8. SCENIC HIGHWAY 30A

STATE SCENIC BYWAYS

9. A1A OCEAN ISLANDS TRAIL
10. BRADENTON BEACH
11. BROWARD COUNTY A1A
12. COURTNEY CAMPBELL
13. GREEN MOUNTAIN SCENIC BYWAY
14. HERITAGE CROSSROADS: MILES OF HISTORY SCENIC HIGHWAY
15. INDIAN RIVER LAGOON-TREASURE COAST SCENIC HIGHWAY
16. JC PENNY MEMORIAL SCENIC HIGHWAY
17. LEMON BAY/MYAKKA TRAIL SCENIC HIGHWAY
18. MARTIN GRADE SCENIC HIGHWAY
19. OLD FLORIDA HERITAGE HIGHWAY
20. PALMA SOLA SCENIC HIGHWAY
21. PENSACOLA SCENIC BLUFFS HIGHWAY
22. SCENIC SUMTER HERITAGE BYWAY
23. SUNCOAST SCENIC PARKWAY
24. TAMIAMI TRAIL-WINDOWS TO THE GULF COAST WATER SCENIC HIGHWAY
25. THE RIDGE SCENIC HIGHWAY
26. WILLIAM BARTRAM SCENIC AND HISTORIC BYWAYS
27. HALIFAX HERITAGE BYWAY

FLORIDA BYWAYS PROVIDE ACCESS TO THE STATE'S MOST SPECTACULAR PUBLIC LANDS INCLUDING:

- > 175 STATE PARKS AND HISTORIC SITES
- > OVER 660 MILES OF BEACHES
- > 3 NATIONAL PARKS
- > 2 NATIONAL PRESERVES
- > 1 NATIONAL SEASHORE



Images: A1S Byway entry sign credit: National Archives (top), Overseas Highway to Key West credit: Shutterstock (bottom)

All scenic byways exhibit one or more of six core intrinsic qualities — scenic, historic, recreational, cultural, archaeological, or natural. For a road to be named a **national scenic byway**, it must first be designated a **state, tribal, or federal agency scenic byway**. Once achieving that, a road may apply for **national scenic byway** designation, but its intrinsic quality must be of regional significance. **All-American Roads** are the very best of the national scenic byways, demonstrating at least two intrinsic qualities of national significance.