ABOUT THE NATIONAL SCENIC BYWAYS PROGRAM

The National Scenic Byways Program, established by Congress in 1991, recognizes historic, scenic, and culturally important roads, all of which promote economic development and tourism in communities around the U.S. There are more than 1,200 byways in all 50 states.

Florida’s Scenic Highway Program was launched in 1996 in partnership with Visit Florida. Florida boasts 27 scenic byways that stretch over 1,500 miles and through 32 countries. The collection of byways continues to grow, with the newest national byway designated in 2021. Pensacola Scenic Bluffs Highway was the first road to achieve scenic byway status upon the inception of the state’s program. Florida is also home to two All-American Roads, the highest honor the FHWA bestows upon scenic byways, the Florida Keys Scenic Highway and the A1A Scenic and Historic Coastal Byway.

KEY POINTS

- Florida has 27 scenic byways, including eight national and 19 state scenic byways.
- In 2019, byways helped host 131 million visitors to Florida, who spent $98.8 billion and generated $12.8 billion in state and local tax revenue.
- The A1A Scenic and Historic Coastal Byway was designated an All-American Road in 2021, with surrounding land hosting over 50 endangered species.

Images: Overseas Highway credit: Milan Boers (top), Ormond Scenic Loop (right column)

FLORIDA IS HOME TO 27 SCENIC BYWAYS

> Supports 1.6 million jobs
> Over 131 million visitors spent $98 billion in 2019
All scenic byways exhibit one or more of six core intrinsic qualities — scenic, historic, recreational, cultural, archaeological, or natural. For a road to be named a national scenic byway, it must first be designated a state, tribal, or federal agency scenic byway. Once achieving that, a road may apply for national scenic byway designation, but its intrinsic quality must be of regional significance. All-American Roads are the very best of the national scenic byways, demonstrating at least two intrinsic qualities of national significance.