

ABOUT THE NATIONAL SCENIC BYWAYS PROGRAM

The National Scenic Byways Program, established by Congress in 1991, recognizes historic, scenic, and culturally important roads, all of which promote economic development and tourism in communities around the U.S. There are more than 1,200 byways in all 50 states.

Delaware launched its Scenic Byways Program with S.B. 320 during the 2000 legislative session. The state boasts 6 scenic byways, including the Delaware Bayshore Byway, which was previously a Delaware State Byway and was designated a national scenic byway in February 2021. Delaware's other national scenic byway, the Brandywine Valley Byway, provides visitors with an unparalleled experience of the state, rich with historic sites, sprawling estates, and museums. Tourism destinations that line the byways are integral to local economies, attracting 9.2 million visitors a year from across the country and beyond.

KEY POINTS

- Delaware is home to 6 scenic byways, including 2 national scenic byways and 4 state scenic byways.
- In 2018, visitors to the state of Delaware contributed \$3.5 billion to the state's GDP.
- As one of the largest industries in the state, the travel sector employs 44,030 people 9.8% of the total employment in the state.
- New Castle County, where the Brandywine Valley Scenic Byway is located, is responsible for 45.3% of tourism expenditures in the state.

6
DELAWARE IS
HOME TO
6 SCENIC BYWAYS



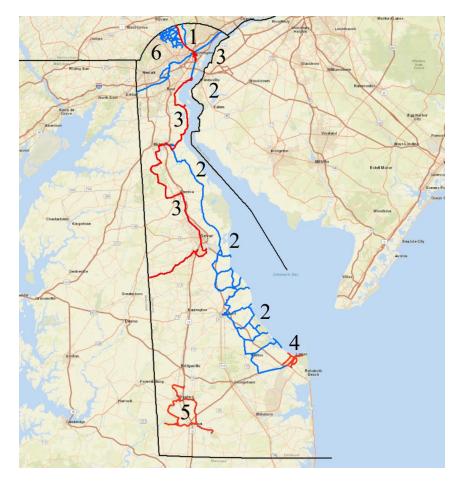
DELAWARE TRAVEL INDUSTRY FACTS

- > DIRECT VISITOR SPENDING TOTALED \$3.5 BILLION
- > DIRECTLY EMPLOYS 9.8%

 OF THE TOTAL STATE

 EMPLOYMENT

Images: Rehoboth Beach credit: Alexis Gethin (top), Delaware Water Gap credit: Mike Ralph (right column)



SCENIC BYWAYS IN DELAWARE

NATIONAL SCENIC BYWAYS ——

- 1. BRANDYWINE VALLEY SCENIC BYWAY
- 2. DELAWARE BAYSHORE BYWAY

STATE SCENIC BYWAYS —

- 3. HARRIET TUBMAN UNDERGROUND RAILROAD BYWAY
- 4. HISTORIC LEWES BYWAY, GATEWAY TO THE BAYSHORE
- 5. NANTICOKE HERITAGE BYWAY
- 6. RED CLAY SCENIC BYWAY

All scenic byways exhibit one or more of six core intrinsic qualities — scenic, historic, recreational, cultural, archaeological, or natural. For a road to be named a **national scenic byway**, it must first be designated a **state**, **tribal**, **or federal agency scenic byway**. Once achieving that, a road may apply for **national scenic byway** designation, but its intrinsic quality must be of regional significance. **All-American Roads** are the very best of the national scenic byways, demonstrating at least two intrinsic qualities of national significance.



DELAWARE BYWAYS
PROVIDE ACCESS TO THE
STATE'S MOST SPECTACULAR
PUBLIC LANDS INCLUDING:

- > FIRST STATE NATIONAL HISTORIC PARK
- > 2 NATIONAL HISTORIC TRAILS
- > 381 MILES OF SHORELINE INCLUDING CHESAPEAKE BAY AND DELAWARE BAY
- > 16 STATE PARKS



Images: Historic Lewes Byway credit: Cape Gazette (top right), Red Clay Scenic Byway credit: Gaadt Perspectives (bottom right)

