



Why Scenic Nevada Matters



Who We Are

Scenic Nevada is a group of volunteers – Nevada residents just like you.

Our Mission

We work to preserve, protect and enhance the scenic character of Nevada.

What We Stand For

Nevada is unique for its landscapes and open spaces, from the Sierra Nevada mountains to the desert plains of the Mojave to the wild northern valleys.

We believe that communities can plan residential and commercial spaces to compliment nearby scenic areas open to outdoor recreation. Communities also can use strong sign control to protect scenic vistas along roadways. Scenic Nevada helps ensure that growth includes preservation of the scenic beauty that contributes to the economic vitality of Nevada.

Where To Find Us

Scenic Nevada is based in Reno. Its membership is open to all residents.

Our Vision

Scenic Nevada Core Values

Striving to preserve a unique sense of place that pays tribute to and values natural, historic and cultural assets of Nevada.

What “Scenic” Means To Us

- › Natural beauty in the environment, landscapes and streetscapes
- › Historical and cultural sites
- › Striking approaches and settings
- › Residential, commercial and natural trails and walkways
- › Scenic road systems

Key Issues



Control billboard blight:

Work to control the height, size and placement of traditional and digital billboards to reduce visual impact.



Protect and support scenic byways:

Work to restore Nevada's Scenic Byway Program. Advocate for new scenic byways.



Promote Undergrounding Utility Wires:

Advocate for undergrounding to reduce the visual impact of utility lines and poles; promoting scenic character and increasing property values.



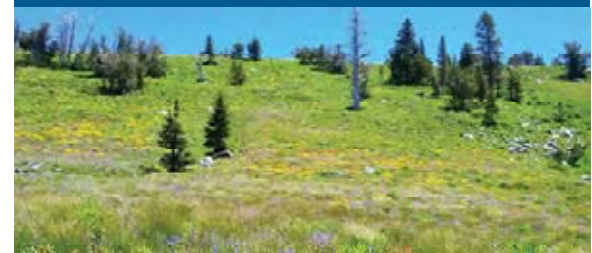
Sustain open space and greenway plans:

Help develop plans to preserve wetlands and wilderness corridors and provide space for outdoor recreation.



Minimize the impact of cell towers:

Push for incentives and controls that encourage wireless providers to co-locate and/or camouflage towers.



How To Get Involved

Protect the scenic attributes of your city, your neighborhood, your backyard. You can speak up to preserve those spaces. Become a Scenic Nevada member. Join us in speaking up for issues of scenic beauty and preservation.

How you can help...



Membership

Become a member of Scenic Nevada! Members receive email newsletters and alerts about opportunities to help preserve scenic beauty through advocacy opportunities, public meetings and volunteer events. They are also invited to the Scenic Nevada annual meeting. If you are interested in becoming a member of Scenic Nevada, please email info@scenicnevada.org.



Corporate Sponsorship

Scenic Nevada is thrilled to work with corporate sponsors who provide funding or in-kind gifts to support our mission. Corporate sponsors receive promotional consideration on our digital and print materials. If you are interested in sponsoring Scenic Nevada, please email info@scenicnevada.org.



Volunteerism

Scenic Nevada is a volunteer-run organization that has worked through advocacy, outreach and marketing since 2000, to influence state lawmakers, local governments and Nevada residents to preserve, protect and enhance the scenic character of our state. There are many opportunities to get involved. Visit scenicnevada.org/volunteer to learn more.



Join the Conversation

Share your favorite Scenic photos, and get updates at **facebook.com/scenicnevada**.

Stay on top of scenic news from Nevada and around the country at **twitter.com/scenicnevada**

Tell the story of what scenic beauty in Nevada means to you! Share your photos: **#scenicNV**

Membership Matters



Membership donations are used to create advocacy and educational materials and organize events in support of scenic preservation.

Standard annual membership:
\$30 suggested donation

Student annual membership:
\$5 suggested donation

Visit scenicnevada.org/donate to join.

Why become a member:

Scenic Nevada's members support the organization through their donations and participation in events. Scenic Nevada members get the latest updates about developments in the area of scenic preservation and are alerted to opportunities to speak up in public forums and meetings for the issues that matter to them.



Contact Us



www.ScenicNevada.org

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Scenic Nevada is open to everyone, although our efforts are focused toward the benefit of Nevada.

Scenic Nevada utilizes the talents and passions of a dedicated, diverse base of members who believe there is reason to protect the natural beauty of Nevada. It has begun to awaken consciousness about the encroaching dangers to our communities and wilderness.

Scenic Nevada is an Affiliate Member of Scenic America, which is a national, nonprofit organization based in Washington, D.C., whose mission is to preserve and enhance the scenic character of America's communities and countryside. Since 1978, Scenic America has helped citizens and public officials in thousands of communities nationwide to protect their scenic heritage. Scenic America advocates for federal, state, and local laws and policies that support scenic conservation and community livability.

Scenic America supports strong sign control, progressive transportation policy, responsible land-use planning, and other measures to preserve natural beauty and distinctive community character. Scenic America is dedicated to the principle that "change is inevitable; ugliness is not." For more information on Scenic America, including memberships and other publications, please visit their website at www.scenic.org.

Scenic Nevada is a 501(c)3 organization, tax ID 88-0451497, based out of Reno, Nevada, gifts to which are deductible as charitable contributions for federal income purposes. For more information about charitable solicitations in Nevada, contact the Office of the Secretary of State, Charitable Solicitation, Carson City, Nevada, 89701, call 775-684-5708, or visit nvsos.gov.



Thank you

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