

## 2021 SCENIC NORTH CAROLINA PHOTO CONTEST RULES

Please read the following rules, terms and legal conditions before entering our photo contest. Scenic NC is dedicated to protecting, preserving and enhancing North Carolina's natural beauty in the environment, landscapes, streetscapes and greenspaces of our cities and towns.

WHO SHOULD ENTER: We encourage photos submissions from both professional and amateur photographers.

WHAT TO ENTER: We are looking for digital images that highlight the beauty of North Carolina. All pictures must be taken in North Carolina. Please submit your photographs in .JPG format only. Color images are preferred.

HOW TO ENTER: To enter, please email photos to scenicncarolina@gmail.com. Please include your full name and where in North Carolina the photo was taken. Each photographer may submit up to ten entries.

NAMING CONVENTION: Name each photo file using the following format prior to uploading: Photo Name\_Your Last Name\_Year. For example, if Jane Doe is entering "Fall Leaves", the new file name would be "FallLeaves\_Doe\_2021".

DEADLINE: Photo entries must be submitted by November 10, 2021 at midnight. Late entries will not be accepted.

ELIGIBILITY AND JUDGING: Previously published material for which non-exclusive rights were granted may be entered as long as you still maintain the right to grant us a license. (See "Photographer Rights" below.) The photographer must be able to disclose, upon request, when and where the photo appeared previously. Images will be judged on scenic beauty, originality, technical excellence, composition, overall impact, and artistic merit. All images must be taken in North Carolina and the photographer must disclose when and where the photo was taken. Photographs that have been significantly enhanced or altered will not be accepted in this contest. Minor changes to an image, including spotting, dodging and burning, sharpening, contrast adjustment, and slight color change are acceptable, as are high dynamic range (HDR) adjustments and stitched panoramas. Images that violate these rules may be disqualified. Scenic North Carolina shall determine winner eligibility in its sole and absolute discretion. All decisions by the judges are final. The photo contest is not open to board members of Scenic North Carolina. Contest winners will be announced by November 15, 2021.

WINNING PHOTOS: A panel of judges will select a photo winner as well as honorable mentions. At minimum, each winning photograph will be recognized on/in:

- Scenic North Carolina's website
- Scenic North Carolina's social media platforms
- Scenic North Carolina's newsletter

PHOTOGRAPHER RIGHTS: Each photographer retains all rights to any photographs submitted -- including ownership, if applicable -- other than those rights licensed in the next sentence. By entering the 2021 Scenic North Carolina Photo Contest, you hereby grant Scenic North Carolina: (i) a non-exclusive, irrevocable, royalty-free license to reproduce, distribute, and publicly display the photographs you submit to Scenic North Carolina, and (ii) the right to use your name, city, and state of residence in promotions and other publications. All photographs in media publications will be credited with the photographers name – Courtesy of Scenic North Carolina. All photographs used on social media (Facebook, Instagram, Twitter) will be credited with the photographer's name. Scenic North Carolina has final approval of any language that appears on its website with any of the photos.

QUESTIONS? Any questions about the Scenic North Carolina Photo Contest may be directed to scenicnorthcarolina@gmail.com.