

Louisiana

The National Scenic Byways Program

The National Scenic Byways Program, established by Congress in 1991, recognizes historic, scenic and culturally important roads and promotes tourism and economic development in nearby communities. The Louisiana Trails and Byways Network focuses on the relationship between landscapes, cultures, and industries. Louisiana is considered one of the top cultural destinations in the country, as evidenced by the state's iconic culinary and musical traditions rooted in historical contributions from American Indians, Europeans and Africans. Louisiana roads play an integral role in the state's economy, emphasizing the state's appeal to residents and visitors. Louisiana is home to two federally designated byways, including the Creole Nature Trail which is considered an All-American Road.

Key points:

- Louisiana boasts four [National Scenic Byways](#) and 15 State Scenic Byways.
- In a [report](#) for the Louisiana Department of Culture, Recreation, and Tourism, researchers found that there was a \$1.56 return for every \$1 spent on scenic byways.
- The tourism industry brought in \$22.9 billion in business sales in 2019.
- A 2019 [economic report](#) shows that the tourism industry supported 7% of all jobs in Louisiana and \$6.1 billion in wages.



Caddo Lake, located along Boom or Bust Byway, attracts locals and tourists alike with its natural beauty and vibrant history.

