

North Carolina

The National Scenic Byways Program

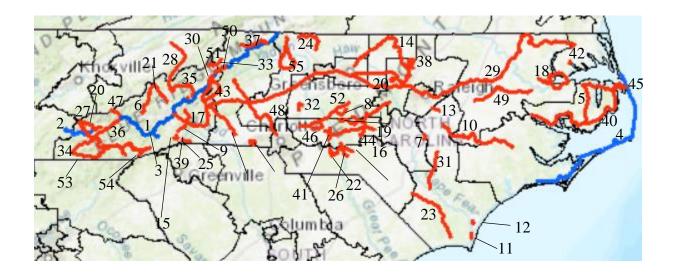
The National Scenic Byways Program, established by Congress in 1991, recognizes historic, scenic and culturally important roads and promotes tourism and economic development in nearby communities. North Carolina is home to 55 Scenic Byways, four of which have earned the designation of National Scenic Byways. One of those four—the Blue Ridge Parkway—has earned the distinction of being named an All-American Road, the gold-standard of Scenic Byways. It is no secret that North Carolina is home to some of the most beautiful National Parks in the country, and the Byways play an integral role in visitors' experience with the parks. From the Blue Ridge Mountains to the historically and culturally significant sites of Cherokee cultural heritage to cascading waterfalls, Scenic Byways offer an incredibly unique way to experience the state of North Carolina. Each Byway also offers visitors access to local communities, which promotes their economic development.

Key points:

- North Carolina boasts 4 National Scenic Byways and 51 State Scenic Byways.
- A study of the Blue Ridge Parkway concluded that visitor spending effected local economies to the tune of <u>\$1.3 billion</u>, and supported nearly 16,000 jobs.
- The tourism sector as a whole generated <u>\$22.9 billion</u> in 2016 and supported over 218,000 jobs.
- Visitors contributed nearly <u>\$5.1 million</u> per day in state and local tax revenues (\$1.8 billion per year) which saves the average household about \$500 annually.



Travelers can enjoy fantastic scenic vistas and beautiful fall foliage when traveling the Cherohala Skyway.



<u>National Scenic Byways in</u> <u>North Carolina:</u>

<u>Blue Ridge Parkway</u> (1)* <u>Cherohala Skyway</u> (2) <u>Forest Heritage National Scenic</u> <u>Byway</u> (3) <u>Outer Banks Scenic Byway</u> (4)

<u>State Scenic Byways in</u> <u>North Carolina:</u>

Alligator River Route (5) Appalachian Medley (6) Averasboro Battlefield Scenic Byway (7) Birkhead Wilderness Route (8) Black Mountain Rag (9) Blue-Gray Scenic Byway (10) Brunswick Town Road (11) Cape Fear Historic Byway (12) Clayton Bypass Scenic Byway (13) Colonial Heritage Byway (14) Crowders Mountain Drive (15) Devil's Stompin' Ground Road (16)

Drovers Road (17) Edenton-Windsor Loop (18) Flint Hil<u>l Ramble</u> (19) Football Road (20) French Broad Overview (21) Grassy Island Crossing (22) Green Swamp Byway (23) Hanging Rock Scenic Byway (24) Historic Flat Rock Scenic Byway (25) Indian Heritage Trail (26) Indian Lakes Scenic Byway (27) Interstate 26 Scenic Highway (28) Lafayette's Tour (29) Little Parkway (30) Meteor Lakes Byway (31) Mill Bridge Scenic Byway (32) Mission Crossing (33) Mountain Waters Scenic Byway (34) Mt. Mitchell Scenic Drive (35) Nantahala Byway (36) New River Valley Byway (37) North Durham Country Byway (38)

Pacolet River Byway (39) Pamlico Scenic Byway (40) Pee Dee Valley Drive (41) Perquiman's Crossing (42) Pisgah Loop Scenic Byway (43) Pottery Road (44) Roanoke Voyages Corridor (45) Rolling Kansas Byway (46) Sandhills Scenic Drive (45) Scots-Welsh Heritage Byway (46) Smoky Mountain Scenic Byway (47) South Mountain Scenery (48) Tar Heel Trace (49) Upper Yadkin Way (50) U.S. 421 Scenic Byway (51) Uwharrie Scenic Road (52) Waterfall Byway (53) Whitewater Way (54) Yadkin Valley Scenic Byway (55)

*Asterisk denotes an All-American Road.