Georgia

The National Scenic Byways Program

The National Scenic Byways Program, established by Congress in 1991, recognizes historic, scenic and culturally important roads and promotes tourism and economic development in nearby communities. Georgia’s Scenic Byway Program is a community driven effort to preserve and protect scenic corridors throughout the state. Georgia boasts 15 scenic byways including 1 National and 14 State byways. Funding for the byways have come both from federal and state programs as well as many private foundations across the state. Georgia’s Department of Transportation (GDOT) has stated that their goal as an organization is to keep the transportation system safe, efficient and sustainable. Georgia’s byways provide access to state parks, public lands, and other places of visual beauty supporting local economies that depend on the travel and tourism industry.

Key points:
- There are 15 Scenic Byways in Georgia, including one National and 14 State Byways
- The travel and tourism industry in Georgia employs 471,000 people statewide, and has been preparing to return to regular operations as soon as possible
- Travel and tourism in Georgia generated over $3.4 billion in 2018 for tax revenue which saves the average household in the state $910 on their state and local taxes.
- A recent National Scenic Byway Foundation survey showed that 44 state scenic byways in 24 states are prepared to seek designation as a National Scenic Byway
- A 2018 study found an imbalance between the historical, aesthetic, and scientific richness of Georgia, especially in Southwest, Southeast, and Northeast corners of the state and the distribution of Scenic Byways, encouraging the further designation of roads in the aforementioned locales

Johns Mountain Overlook and Wildlife Management Area, located along Ridge and Valley Scenic Byway, is a popular destination among outdoor enthusiasts.
Scenic Byways in Georgia

Map Key:
The numbers following each byway name below match with the respective byway’s numbered location on the map.

**National Scenic Byways in Georgia:**
- Russel-Brasstown National Scenic Byway (1)
- Historic Dixie Highway Scenic Byway (5)
- Historic Effingham-Ebenezer Scenic Byway (6)
- Historic Piedmont Scenic Byway (7)
- I-185 Scenic Byway (8)
- Meriwether-Pike Scenic Byway (9)
- Millen-Jenkins County Scenic Byway (10)
- Monticello Crossroads Scenic Byway (11)
- Ocmulgee-Piedmont Scenic Byway (12)
- Ridge and Valley Scenic Byway (13)
- South Fulton Scenic Byway (14)
- Warren County-Piedmont Scenic Byway Extension (15)

**State Scenic Byways in Georgia:**
- Altamaha Scenic Byway (2)
- Cohutta-Chattahoochee Scenic Byway (3)
- Enduring Farmland Scenic Byway (4)