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## Scenic News:

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Nine scenic [byways and parkways](#) to visit this fall...

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Colorado [creates new guidelines](#) to maintain scenic byways...

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10 [super-scenic Maine locales](#) you've probably never visited...

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## Scenic America gives Taking the Long View awards for gateway project

Scenic America recently presented its newly-named "Taking the Long View" award to two civil servants for their roles in helping to beautify a key gateway from the Pell Bridge into the city of Newport, Rhode Island.

Scott Wheeler, the city's Tree Warden, and Eric Offenberg, Director of Engineering at the Rhode Island Bridge and Turnpike Authority (RIBTA), received the awards during a reception at Bellevue House in Newport, home of Scenic America chairman Ronald Lee Fleming.



Wheeler and Offenberg were instrumental in planning and helping with the planting of 31 new trees and 60,000 daffodils along JT Connell Highway and the downtown exit ramp off the Pell Bridge. Nine elm trees, six Redmond American lindens, five northern red oaks, five sugar maples and five tulip trees were planted, Wheeler said. "This is just the beginning of what we've got planned," said Offenberg.

[Click here](#) to read more about the awards.

## Videos from Scenic50 symposium now available

Scenic America is proud to make videos of all presentations from its Scenic50 symposium available to the public [for free viewing](#) on our website.

The symposium, held at the National Press Club, was part of the [3-day Scenic50 conference](#) honoring the 50th anniversaries of the White House Conference on Natural Beauty and the passage of the Highway Beautification Act.

[scenic50 video collage for slideshow 3](#)

Speakers addressed topics covered in Scenic America's white paper *Taking the Long View: A Proposal for Realizing America the Beautiful*, which is [available here](#) as a free PDF download.

[Click here to view the Scenic50 videos.](#)

## Scenic Nevada working to uphold Reno's ban on new billboards

Sixteen years after Reno voters overwhelmingly approved a measure to prohibit new billboards, Scenic Nevada is still working hard to ensure that the intent of the law is upheld.

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If properly enforced, the ban would gradually reduce billboard blight in Reno. Instead, the previous city council allowed new billboard permits and new construction, perpetuating a nuisance that blocks scenic views, reduces nearby property values and diminishes traffic safety.



Adding insult to injury, the previous city council also passed laws **allowing new digital billboards** that will flip changing ads every eight seconds, 24 hours a day, 7 days a week.

[Click here](#) to learn more and to show your support for Reno residents who want less billboard blight in their community.

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