



Scenic Overlook

June 2015

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Scenic News:

Editorial: [How Not to](#) Regulate Billboards in Los Angeles...

Glendale, AZ [rejects billboard proposal](#) again...

New report [highlights health benefits](#) of trees...

Editorial: Pittsburgh [should tear down](#) hillside billboard...

L.A. ordinance [could provide amnesty](#) for unpermitted billboards...

Catskill Scenic Byway [approved by](#) N.Y. lawmakers...



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Newsletter archives:

Supreme Court ruling means cities must revisit sign codes

The U.S. Supreme Court's [recent ruling](#) in *Reed v. Town of Gilbert* means that municipalities across the country are going to have to revisit their sign codes to be sure they stand up to content-based scrutiny.

The Supreme Court's ruling reverses a Ninth Circuit Court of Appeals decision. Importantly, the Court did not overrule any existing precedents for billboard control.

Scenic America shares [the concerns](#) of the American Planning Association (APA) about the need for communities to reassess their sign codes in response to the ruling. Scenic America and the APA were two of several organizations who filed an [amicus brief](#) in support of the Town of Gilbert.

[Click here](#) for more background on the case.

Agreement will preserve scenic views of the Palisades

An agreement [has been reached](#) between LG Electronics and several conservation groups that will result in a lower building height for LG's new headquarters in New Jersey, thereby preserving an unbroken treeline vista of the Palisades.

The settlement ends a three-year effort to safeguard scenic views of the Palisades. As originally planned, LG's headquarters would have risen nearly 70 feet above the treeline, making it the first building prominently visible along a 20-mile stretch of this National Natural Landmark.



Scenic America was among the conservation groups to [ask LG executives](#) to preserve the scenic view of the Palisades with a lower building height.

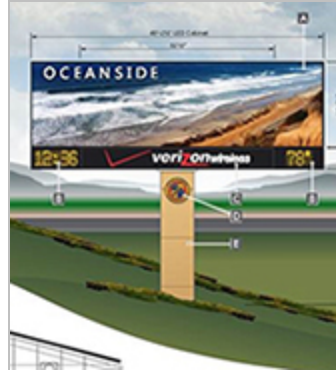
Oceanside City Council votes down digital billboard proposal

Another southern California city has rejected a proposal to allow digital billboards on public property.

Read [past issues](#) of Scenic Overlook newsletters!

Scenic advocates and local residents persuaded the Oceanside City Council to [vote down](#) what would have been the first digital billboard in the city.

At a recent public hearing more than a dozen local residents spoke eloquently against the proposed digital billboard; only the project applicants spoke in favor of it. In a stunning victory for scenic advocates, the council voted 3-2 to reject the digital billboard proposal.



[Click here](#) to read more about the Oceanside victory.

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