



header image

*October 2011**~ Follow Us ~**~ Scenic News ~*

Hawaii Scenic Byways [launches new website](#)...

Blue Ridge Parkway Foundation funds [on the rise](#)...

New [sign war](#) in St. Petersburg...

Havertown, PA residents [have their say](#) over billboards...

[New markers planned](#) for scenic byway in central Kentucky...

Transportation funding's future a [very rock road](#)...

Letter to the editor: Billboards [ruin our natural beauty](#)...

Thanks to scenic corridor specific plan, bus benches in Brentwood [will not have](#) advertising...

Editorial: Philly's blaring billboards [make him long](#) for Alaska...

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Know someone who might be interested in scenic issues? Why not [encourage them](#) to sign up?

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Groundbreaking film on visual pollution to premiere in NYC

Scenic America's work and members are highlighted in a new documentary film, [This Space Available](#), which will make its world premiere at the [DOC NYC](#) festival in New York City on November 5.

Director Gwenaëlle Gobé, influenced by the writing of her father, Marc Gobé ([Emotional Branding](#)), brings energy and urgency to stories of people around the world fighting to reclaim their public spaces from visual pollution.

From 240 hours of film, 160 interviews and visits to 11 countries on five continents, *This Space Available* charts a fascinating variety of struggles against unchecked advertising and suggests that more than aesthetics is at stake.

The film makes its world premiere at 7pm on Saturday, Nov. 5, and **limited tickets remain**. The film will play again at 1:15pm on Tuesday, Nov. 8. [Click here to purchase tickets](#) to either showing and be one of the first to see this ground-breaking documentary.

For those unable to make it to the premiere, fear not: the film will roll out with a wider release over the coming months. Follow [This Space Available](#) on Facebook to hear about dates and locations of future screenings.

New video sheds light on issue of tree cutting around billboards

A [new video](#) by Scenic America board member Ossian Or examines the issues of tree cutting and tree poisoning to increase the visibility of billboards.

Ossian was in Florida shortly after [the story broke](#) of the whistleblower in Tallahassee who alleges he was told by his employer, Lamar Advertising, to cut and poison trees under the cover of darkness. He alleges that Lamar wanted the trees to decay to the point where they would need to be removed by the city at the public's expense.

This Space Available poster

vital mission by making a [tax-deductible donation](#) today.

~ *Upcoming Events* ~

Saturday November 5
Tuesday November 8

This Space Available will make its world premiere at the DOC NYC documentary film festival in New York City.

The first showing is at 7pm on Sat. Nov. 5, and the second showing is at 1:15pm on Tues. Nov. 8. Both screenings will take place at the IFC Center.

Tickets for either showing can be purchased through the links [on this page](#).

The video sheds light on [a long history](#) of what the industry calls "vegetation control," otherwise known as tree and shrub cutting or removal. [Click here](#) to watch the video.

 Tree cutting still

Los Angeles sues Roosevelt Hotel over supergraphics

Los Angeles City Attorney Carmen Trutanich continues on his promise to crack down on illegal signs in that city, this time [filing suit](#) over supergraphics on the side of the famous Roosevelt Hotel in Hollywood.

The charges allege that Plain Sight Media erected the supergraphic without required permits, approvals and inspections.. The suit seeks \$5,000 a day in penalties, going back as far as 2008.

 Roosevelt Hotel supergraphic

This is just the latest volley in Trutanich's effort to clamp down on illegal billboards in Los Angeles. In September he [filed a lawsuit](#) demanding millions of dollars from SkyTag for illegally wrapping 17 city buildings in supergraphics. Last year, he [ordered the arrest](#) of a sign company owner for wrapping a historic building in a supergraphic despite being repeatedly warned not to do so.

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