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August 2007

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Scenic America in the news:

Electronic billboards could light up Texas highways

Video billboards coming to the Philadelphia area

Billboards pit beauty vs. business in Oregon

This past June Scenic America faciliated a workshop

to discuss the visual character of the Mohawk Towpath Byway in upper central New York State.

The gathering was part of a series of scenic conservation workshops conducted by Scenic America under the auspices of America's Byways

Resource Center. The workshop was organized locally by Eric Hamilton, chair of the Mohawk Towpath Byway.



Historic district of Crescent on the Mohawk Towpath Byway photo © National Scenic Byways Program

Attendees represented all of the major municipalities along the byway, as well as key business, community and government entities in the area.

A report on the workshop was prepared by the primary facilitator of the workshop, Brad Cownover, ASLA, Director of Scenic Conservation Los Angeles signs seen in a harsh light Services for Scenic America. Click here to download a copy of the report as a PDF file.

Maine celebrates 30 years since billboard ban

Billboard ban: A law for sore eye

It's been 30 years since the State of Maine enacted an all-out ban on billboards. It took seven more years to rid the Pine Tree State of the eyesores, but finally in 1984 the last billboard fell with a group of dignitaries and the press watching.

The Maine Sunday Telegram has published this article commemorating the anniversary. Kevin Fry, president of Scenic America, and Marion Fuller Brown, Scenic America founder, were both interviewed for the report.

Scenic Trivia Question: Q: When was Scenic America founded?

A: In 1982, as the Coalition for Scenic Beauty. The name was changed to Scenic America in April 1989.

Quote of the Month:

"When a man throws an empty cigarette package from an automobile, he is liable for a fine of \$50. When a man throws a billboard across a view, he is richly rewarded."

~ Pat Brown The YouTube question you didn't hear

California Governor in 1961

Spread the word:

Only July 23rd candidates for the democratic presidential nomination met Click here to tell your friends and family in Columbia, South Carolina to take part in a debate sponsored by CNN about Scenic Overlook and help spread and YouTube.

the word about the work we're doing.

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As part of the debate, candidates took questions submitted by citizens via



video through the YouTube site. Out of the thousands of questions submitted only a handful were chosen for inclusion in the debate.

Among the questions that weren't used onair, Scenic America found one that we

would've loved to have seen played for the candidates.

Van Kornegay of Citizens for a Scenic South Carolina wanted to ask the candidates a rather timely question about upholding Lady Bird Johnson's memory and doing something about the ever-expanding blight plaguing our nation's roadways and landscapes. Click here to watch Kornegay's submission.

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