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**JULY 2007**

## LADY BIRD JOHNSON REMEMBERED FOR HER SCENIC LEGACY

The tributes to Lady Bird Johnson continue to appear all around the country. Scenic America has created a [page dedicated to Lady Bird](#) where you can read our panegyric as well as find links to many other remembrances.



### TELL A FRIEND:

Help spread the word about Scenic Overlook.

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Look for a redesigned Scenic Overlook coming in August...

We'd like to highlight a couple particularly thought-ful tributes written by Scenic America affiliates. Lisa Harris of [Scenic Alabama](#) had [this wonderful editorial](#) published in the *Birmingham News*, and John Regenbogen of [Scenic Missouri](#) makes a [convincing case](#) for all the ways his state would benefit from adhering to some of Lady Bird's beliefs in the values of scenic beauty.

On the occasion of remembering Lady Bird we'd like to present a couple of treats from our archives. First up is a letter that Lady Bird sent to Scenic America in 1990 upon accepting our Life Achievement Award. You can download the [letter as a PDF here](#).

### TAKE ACTION:

Visit the [Scenic America Action Center](#) today.

Also, since the Highway Beautification Act was indeed Lady Bird's Law, we're making available for the first time in PDF format, free of charge, the Scenic America publication *The Highway Beautification Act: A Broken Law*. This report, first written and released about a decade ago, takes an in-depth look at how the HBA was weakened over the years at the behest and for the benefit of billboard companies. Sadly, little has changed since this report was released (other than the appearance of even [more](#) billboards.)

### DONATE:

Support [Scenic America's](#) efforts to keep America beautiful.

This publication remains a good primer for understanding the issues that Scenic America will be seeking to rectify when we propose our Highway Beautification Act reforms to Congress. [Click here](#) to download the publication.

### QUESTIONS/FEEDBACK:

Do you have questions about Scenic America or story suggestions for Scenic Overlook? Send an email to: [ashburn@scenic.org](mailto:ashburn@scenic.org).

## PHOTOS FROM MOHAWK TOWPATH SCENIC BYWAY IN NEW YORK STATE

As we first mentioned [last month](#), Scenic America's Director of Scenic Conservation Services, Brad Cownover, is back from a successful byways workshop at the [Mohawk Towpath Byway](#) in New York State. Scenic America serves as the main scenic conservation resource for the [National Scenic Byways Program](#).

The Byway is located in east-central New York, along the Erie Canal and Mohawk River, made famous by town such Schenectady and Albany.

### SCENIC AMERICA

1634 I Street NW, Suite 510  
Washington, DC 20006  
Phone (202) 638-0550  
Fax (202) 638-3171  
[scenic@scenic.org](mailto:scenic@scenic.org)

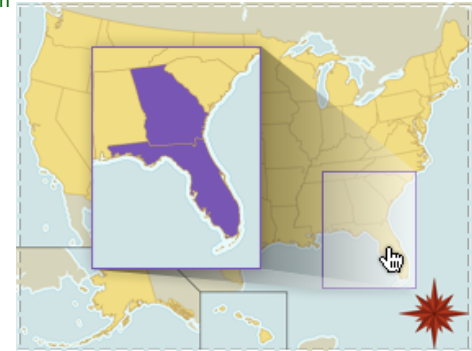
Participants in the workshop included a broad cross-section of citizens from the communities that the byway traverses along its route.

[Click to view slideshow](#)

The Mohawk Towpath Byway's visual character is revealed in historic industrial centers that act as bookends along the byway and through the rich agricultural heritage evident along the center stretch of the road.

Cownover is preparing a comprehensive report on the Mohawk Towpath Byway's workshop which he hopes to have available for download on our website soon. In the

## Get Local



meantime, enjoy a taste of the workshop and the Byway [in this slideshow](#) (you'll need [Flash Player](#) installed to view the presentation).

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**LOOK FOR A REDESIGNED SCENIC OVERLOOK COMING IN AUGUST!**

We here at Scenic America hope you're enjoying your summer, and want to thank you again for reading Scenic Overlook every month and continuing to [support](#) the work we do.

 [Portland, Maine photo by Max R. Ashburn](#)

You've probably noticed this month's issue is somewhat abbreviated; we're gearing up for a new and improved Scenic Overlook in August! We hope you'll like the new look and we'll want to hear your feedback. Once again, our sincere wishes for a continued safe and scenic summer!

*Portland, Maine - photo by Max R. Ashburn*

Change is inevitable. Ugliness is not.