

Board of Directors

Ronald Lee Fleming, FAICP
Chairman
Cambridge, Mass.

Margaret Lloyd, Esq.
Vice-Chair
Galveston, Tex.

William Jonson
Treasurer
Clearwater, Fla.

Ardis Wood
Secretary
Savannah, Ga.

Mary Tracy
President
Philadelphia, Pa.

Ralph Becker
Salt Lake City, Utah

State Sen. Martha Fuller Clark
Portsmouth, N.H.

Kathy Cruice
Vero Beach, Fla.

Kathryn Welch Howe
Los Angeles, Calif.

Hal Kassoff
Washington, D.C.

Ryke Longest, Esq.
Durham, N.C.

Peter Chase Neumann, Esq.
Reno, Nev.

Leighton Powell
Richmond, Va.

Rachel Thurlow, Esq.
Boston, Mass.

Advisory Board

Chris Bayley
Gov. Lincoln Chafee
Gov. Michael Dukakis
John Duncan

David Dunn
Gwenaëlle Gobé
David Hartig
Jonathan Kemper
Meg Maguire
Edward T. McMahon
Sally Oldham

Lyman Orton
Mayor Annise Parker
Laurance Rockefeller, Jr.

FOR IMMEDIATE RELEASE
September 13, 2016

Salisbury symposium on scenic beauty open to public

Salisbury, N.C. – Advocates for the scenic environment from around the country will gather at the Rowan Museum in Salisbury on October 7 to learn from experts about best practices in issues including transportation design, community planning, historic preservation and sign control.

The symposium, open to the public, is being presented jointly by Scenic America, a national nonprofit organization dedicated to preserving and enhancing the visual environment, and its Scenic North Carolina affiliate. The symposium is part of a 3-day conference held annually in different affiliate locations around the country.

The theme of this year's conference is "Protecting Scenic Beauty and Community Character," inspired by key issues in Scenic America's recently-released white paper *Taking the Long View: A Proposal for Realizing America the Beautiful*.

"We are excited to bring affiliates from around the country to a historic city like Salisbury," said Ronald Lee Fleming, chairman of Scenic America. "The city has many finely preserved historic buildings and is doing a superb job of promoting its unique community character as a driver of downtown economic development. We will look at and learn from those successes, as well as some challenges, in Salisbury and other North Carolina communities."

The symposium agenda features a variety of speakers and topics including: placemaking as a key component of economic development, the importance of gateway roads to a community, and a session on sign control in the wake of the recent Supreme Court ruling in *Reed v. Town of Gilbert*.

The symposium should benefit professionals involved in tourism, urban planning, economic development, landscape architecture and land use law. The symposium has been approved for 3.5 AICP Certification Maintenance credits, including 1.5 legal credits, by APA-NC Chapter, Section 2.

The symposium registration fee of \$75 includes breakfast and a buffet luncheon. More details, including a draft agenda, are available on the registration site:

www.scenic.org/salisbury

###

For more information contact Max Ashburn, Scenic America communications director, at 202.463.1294 or ashburn@scenic.org.