

FOR IMMEDIATE RELEASE

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## Historic Palisades vista threatened by proposed tower

Englewood Cliffs, NJ – The iconic view of the Palisades along the Hudson River is being threatened by the proposed construction of an office tower that would rise high above the national landmark’s tree line.

The proposal by LG Electronics calls for a 143-foot tall office building in the town of Englewood Cliffs. The proposal requires a variance from the town’s longstanding 35-foot building height limit. If constructed the building would be the first manmade structure visible above that section of the scenic and historic Palisades Interstate Park.

“The Palisades are a natural wonder and that view is breathtaking,” said Scenic America President Mary Tracy. “Scenic America encourages LG to embrace the alternative low-rise design, which would provide the same amount of office space and the same jobs while also preserving this iconic American vista.”

Former New Jersey Governors Brendan Byrne, Thomas Kean, James Florio and Christine Todd Whitman have jointly sent a letter to the CEO of LG Electronics, encouraging him to embrace the alternative low-rise design and preserve views of Palisades Park, the focus of a century of conservation going back to Theodore Roosevelt.

“The proposed LG tower would violate a longtime public trust and spoil the dramatic beauty of a natural wonder enjoyed by millions of residents and visitors alike,” said Tracy.

As viewed from east side of the Hudson River there is an unbroken tree line rising above the steep cliffs, which were formed more than 200 million years ago. The Palisades were designated a National Natural Landmark in 1983.

Citizens are encouraged to learn more and express their concerns to LG by visiting the website: <http://www.protectthepalisades.org/>

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For more information or to arrange interviews contact Max Ashburn, Scenic America communications director, at 202.588.6385 or [ashburn@scenic.org](mailto:ashburn@scenic.org).

*Scenic America is the only national 501(c)(3) nonprofit organization dedicated solely to preserving and enhancing the visual character of America's communities and countryside.*