



Uptown Houston 2014

Uptown Houston is one of the world's great urban centers that connects business with pleasure, energy with grace and style with substance.



Business



# Pleasure



# Grace



# Substance



# Uptown Houston

## Premier Mixed-Use Urban Community



# Uptown Houston

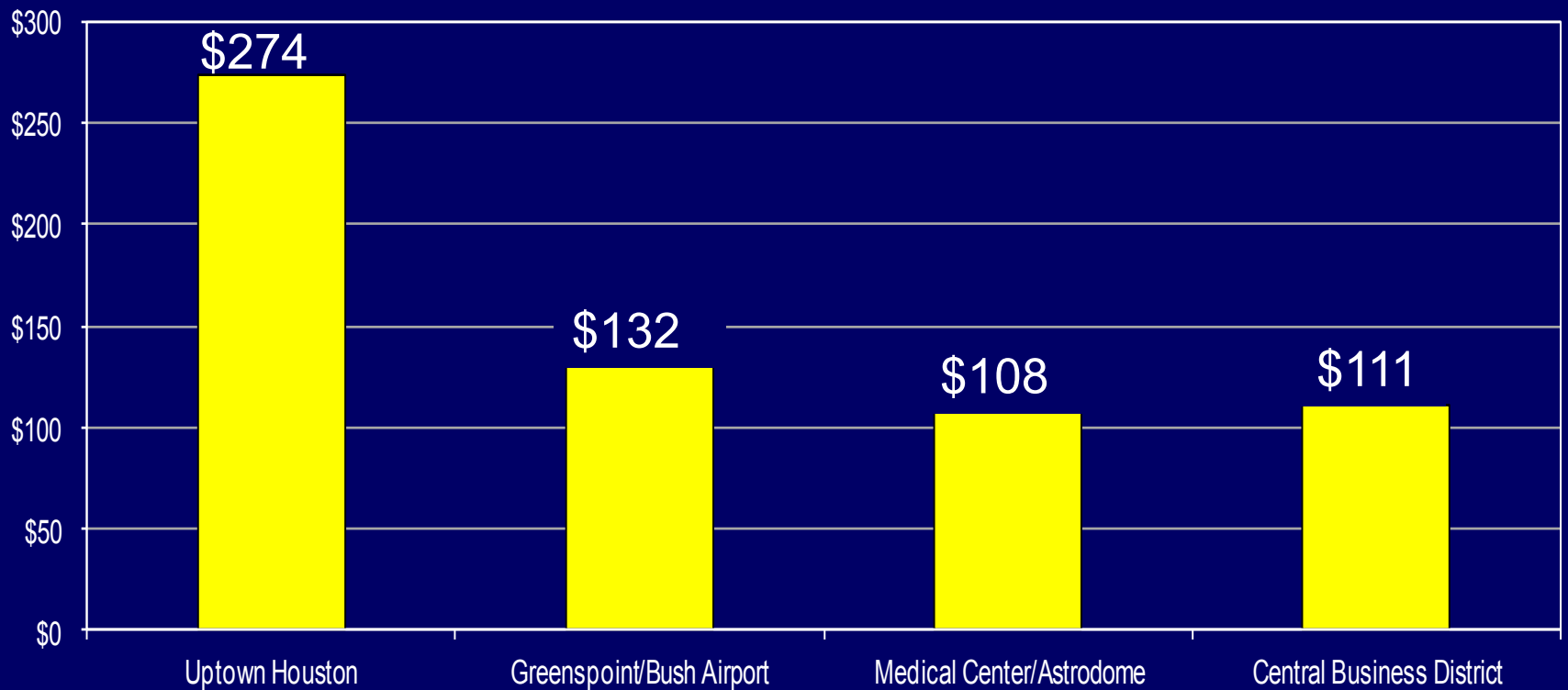
- Set Standards
- Maniacal Commitment to Standards
- Unrelenting Enforcement of Standards

# Hotel Market

More than 31 hotels with 7,100 rooms



# 2012 Hotel Room Revenues (\$ millions)



*Source: State of Texas, Office of the Comptroller*

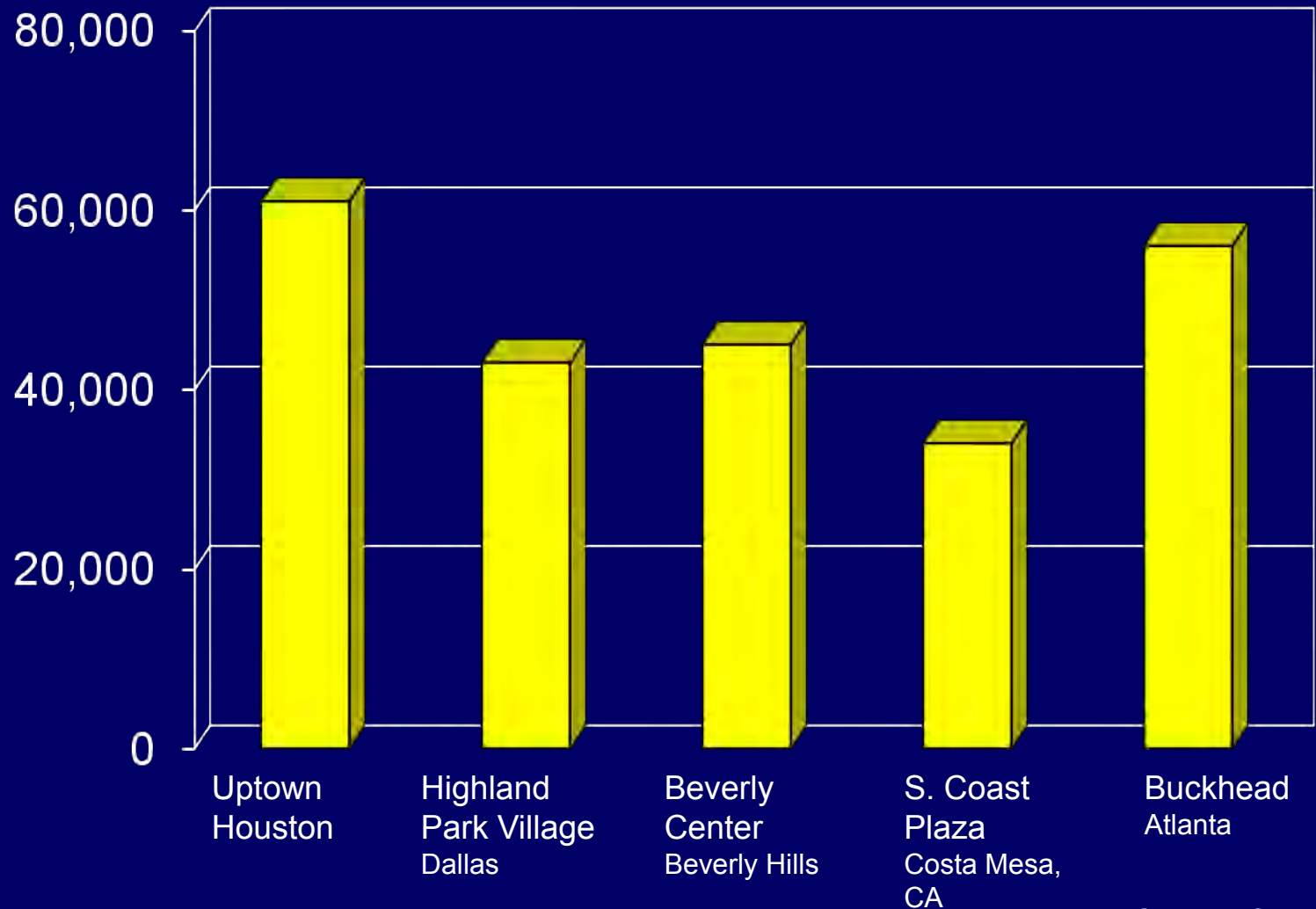
# Retail Market

More than 5 million square feet of retail, dining and entertainment



# Average Income

Per capita income within a three-miles radius



Source: Claritas, Inc.

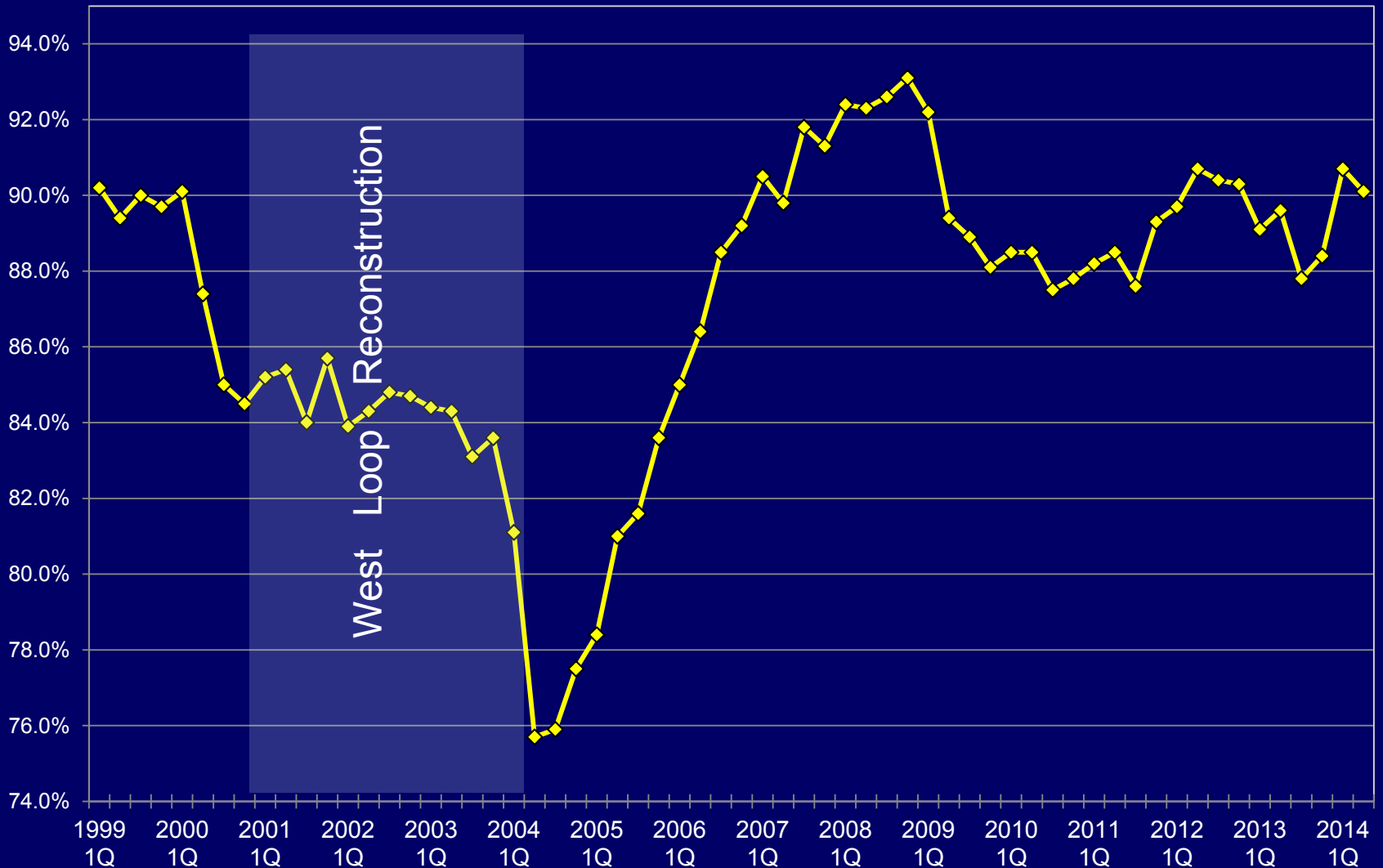
# Office Market

## 23.7 Million Square Feet of Office



# Uptown Office Market Occupancy

## Class A Space

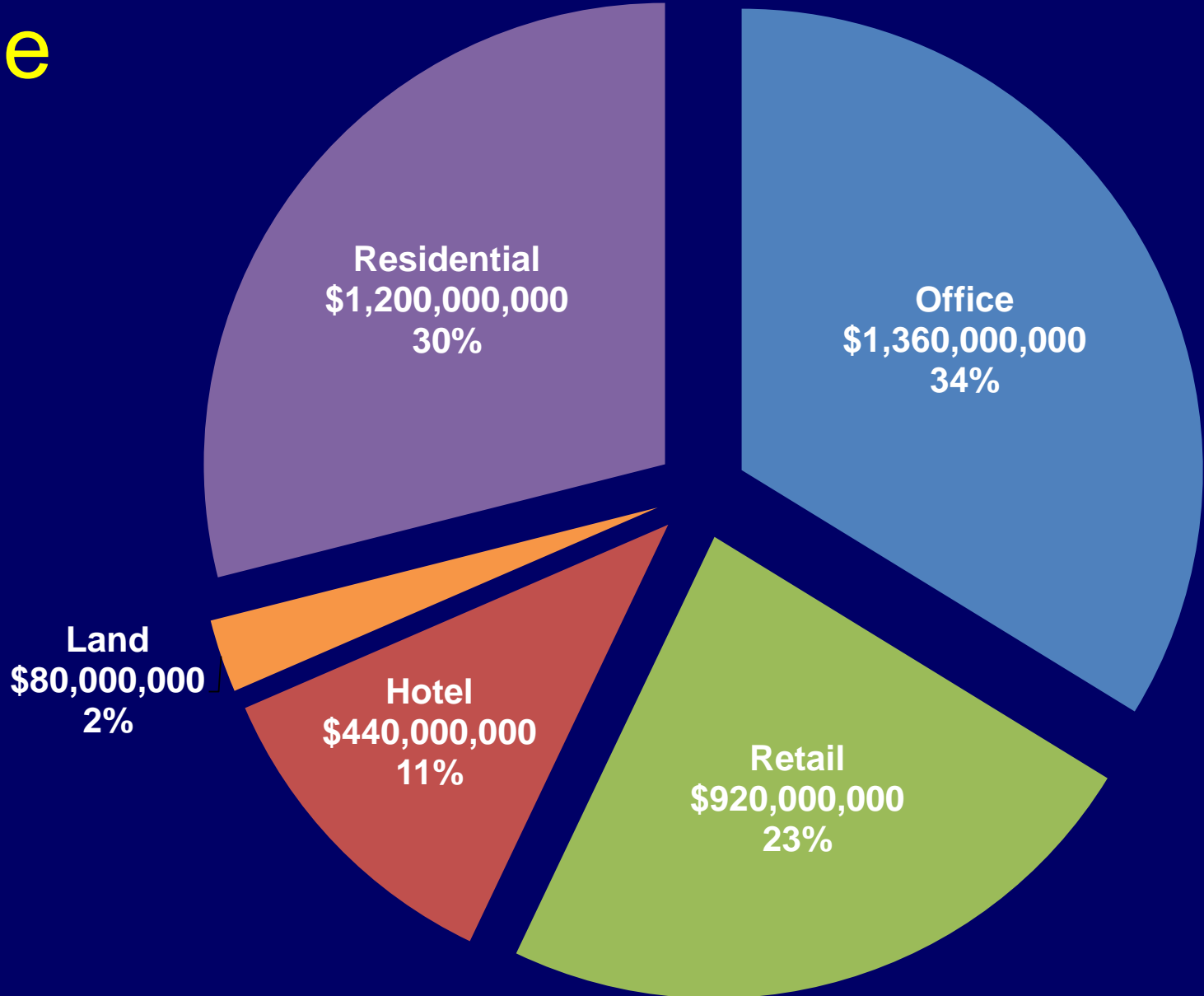


# Residential Market

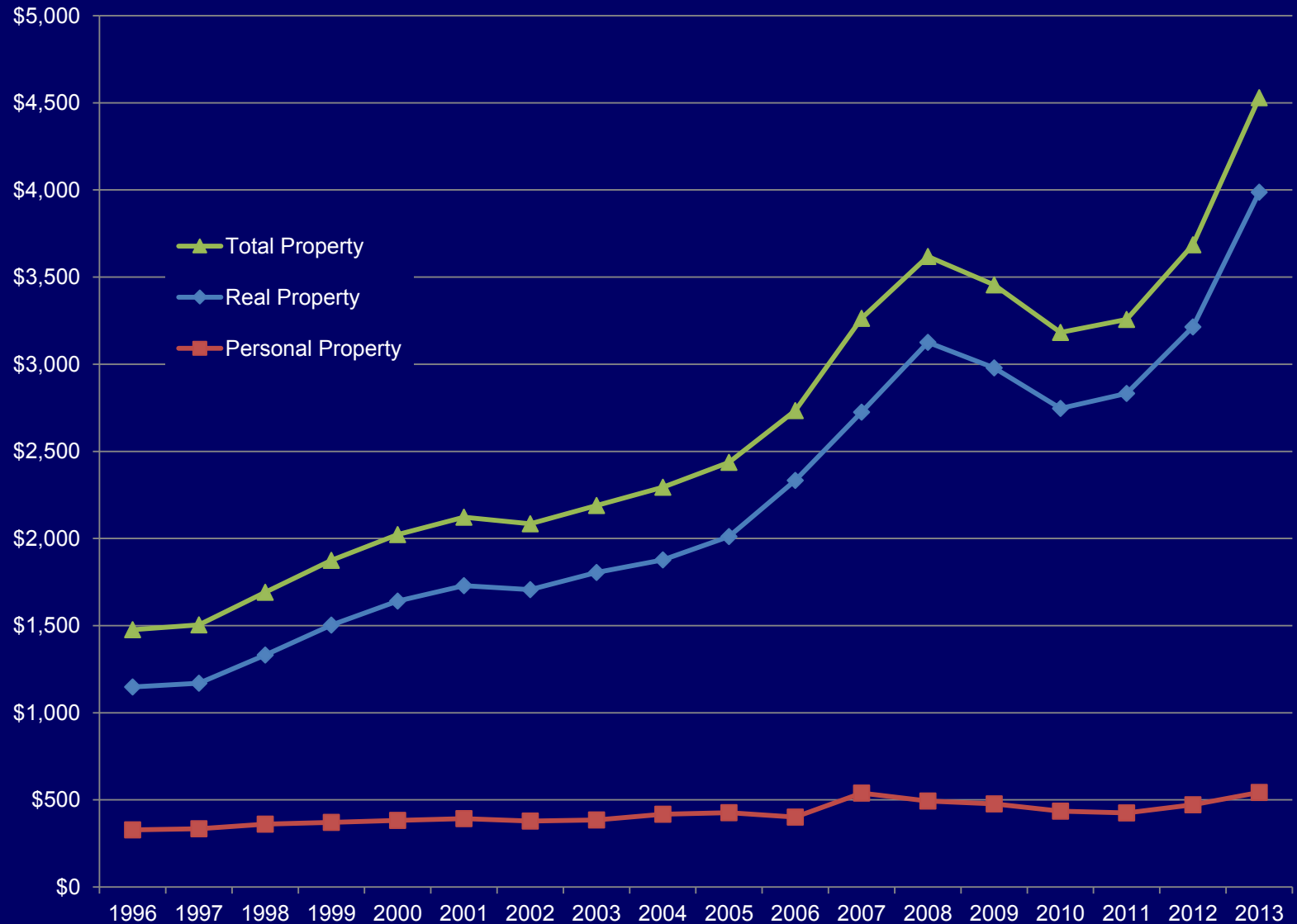
## 35 Projects Since 2000



# Uptown Land Use Value

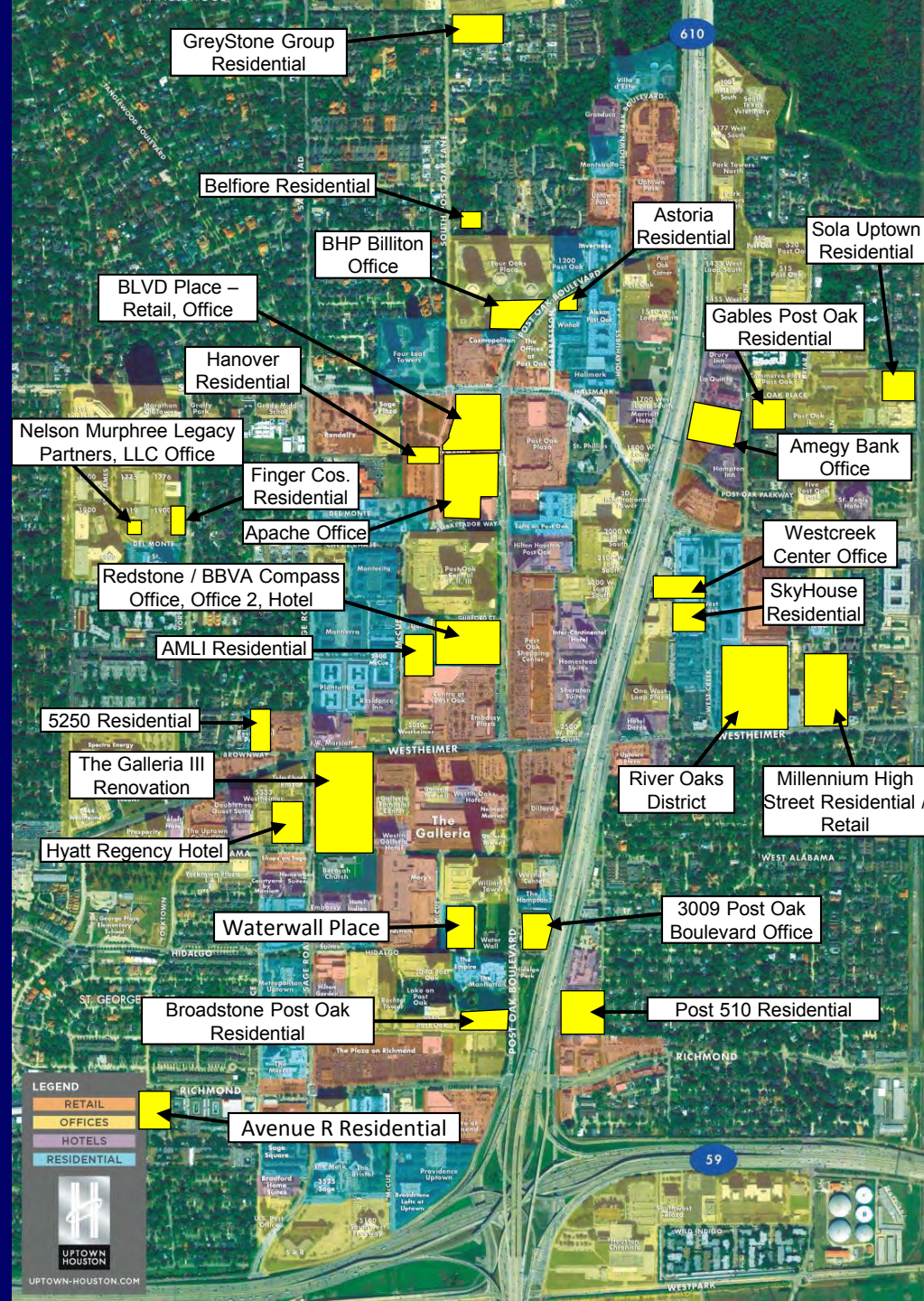


# Historical Taxable Value (in Millions)



# New Development

- Retail
- Hotel
- Residential
- Office



# Uptown Houston

## Premier Mixed-Use Urban Community





How Did We Get Here?

# What Is Uptown Houston?

Special Districts and TIRZs

# Why Special Districts?

- Address specific community needs with fair and equitable funding
- Stimulate economic development to benefit residents, businesses and jurisdictions
- Directed by stakeholders
- Serving Houston at the neighborhood level

# We're Focused on Our Charge

- Accessibility
- Identity
- Community

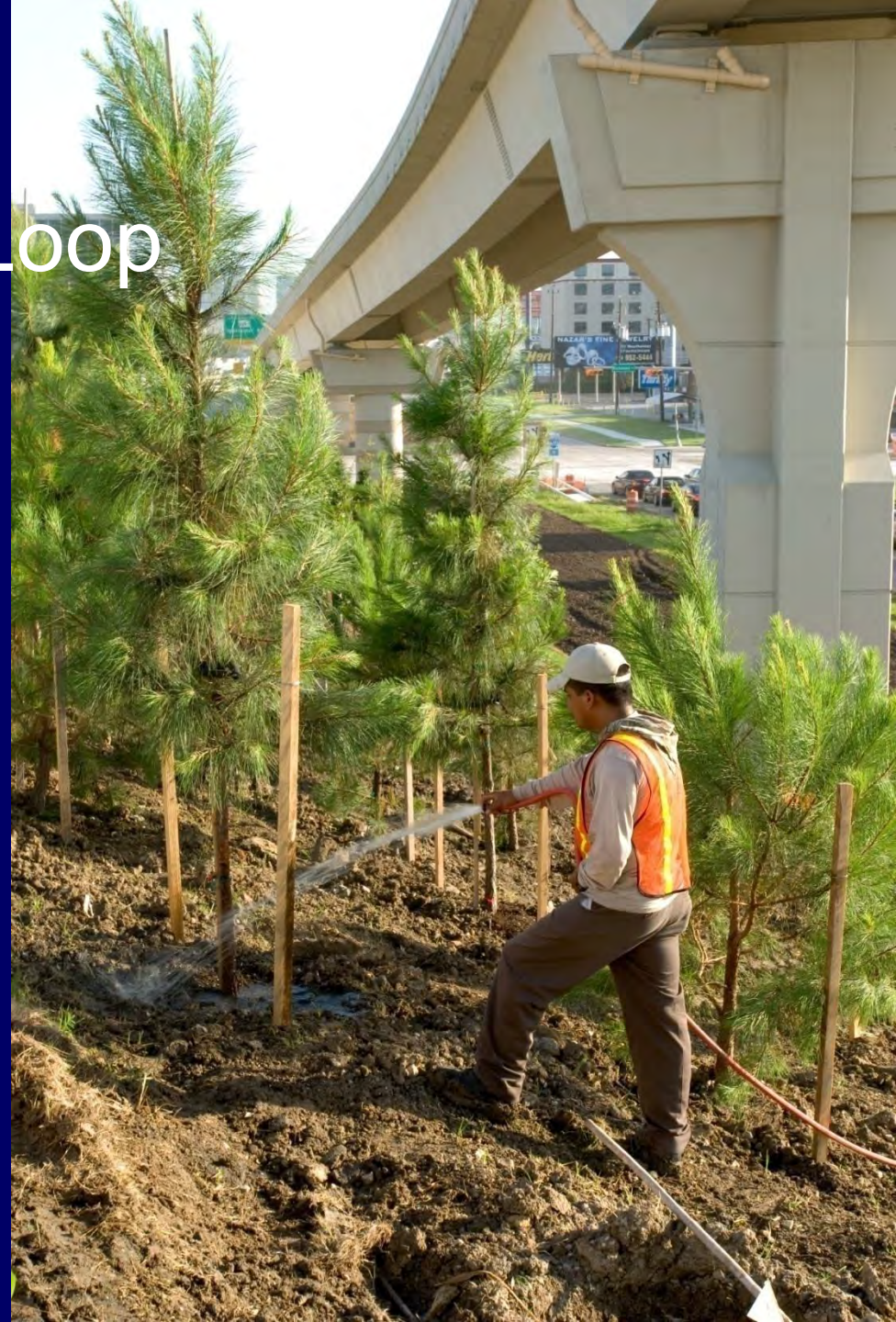
# Accessibility

## Completion of the West Loop



# Accessibility

## Greening the West Loop



# Accessibility

## Greening the West Loop – Hidalgo Park



# Accessibility

## Greening the West Loop – Hidalgo Park



# Accessibility

## Pedestrian Improvement Program



# Accessibility

## Pedestrian Improvement Program



# Accessibility

## Pedestrian Improvement Program



# Accessibility – Street Signage



# Accessibility - Traffic Management

## Internally Illuminated Street Signs



# Accessibility - Traffic Management

## Bus Stops





# Identity

## Beautification





# Waterwall Park



# *Uptown's Future*



# Post Oak Boulevard

## The Grand Boulevard & The Garden District







Set Standards

Maniacal Commitment to Standards

Unrelenting Enforcement of  
Standards