Uptown Houston is one of the world’s great urban centers that connects business with pleasure, energy with grace and style with substance.
Business
Pleasure
Grace
Substance
Uptown Houston
Premier Mixed-Use Urban Community
Uptown Houston

- Set Standards
- Maniacal Commitment to Standards
- Unrelenting Enforcement of Standards
Hotel Market
More than 31 hotels with 7,100 rooms
2012 Hotel Room Revenues ($ millions)

- Uptown Houston: $274
- Greenspoint/Bush Airport: $132
- Medical Center/Astrodome: $108
- Central Business District: $111

Source: State of Texas, Office of the Comptroller
Retail Market
More than 5 million square feet of retail, dining and entertainment
Average Income

Per capita income within a three-miles radius

Source: Claritas, Inc.
Office Market
23.7 Million Square Feet of Office
Uptown Office Market Occupancy
Class A Space
Residential Market
35 Projects Since 2000
Uptown Land Use Value

- Residential: $1,200,000,000 (30%)
- Office: $1,360,000,000 (34%)
- Hotel: $440,000,000 (11%)
- Retail: $920,000,000 (23%)
- Land: $80,000,000 (2%)
Historical Taxable Value (in Millions)

- Total Property
- Real Property
- Personal Property

Years: 1996 to 2013
New Development

- Retail
- Hotel
- Residential
- Office
Uptown Houston
Premier Mixed-Use Urban Community
How Did We Get Here?
What Is Uptown Houston?
Special Districts and TIRZs
Why Special Districts?

- Address specific community needs with fair and equitable funding
- Stimulate economic development to benefit residents, businesses and jurisdictions
- Directed by stakeholders
- Serving Houston at the neighborhood level
We’re Focused on Our Charge

- Accessibility
- Identity
- Community
Accessibility
Completion of the West Loop
Accessibility
Greening the West Loop
Accessibility

Greening the West Loop – Hidalgo Park
Accessibility
Pedestrian Improvement Program
Accessibility
Pedestrian Improvement Program
Accessibility – Street Signage
Accessibility - Traffic Management
Internally Illuminated Street Signs
Identity
Beautification
Waterwall Park
Uptown’s Future
Set Standards
Maniacal Commitment to Standards
Unrelenting Enforcement of Standards