Houston Galleria

- 52-acre site in southwest Houston
- 3,000,000 sq ft mixed-use complex
- Complex includes:
  - More than 300 fine stores and restaurants
  - Two Westin Hotels with a combined total of 900 rooms
  - Three office towers totaling in excess of one million sq ft
  - Olympic-size ice skating rink
  - Galleria Tennis and Athletic Club, a private social and athletic club
Houston Galleria
Houston Galleria
Houston Galleria, Lakes on Post Oak
Houston Galleria, Williams Tower and WaterWall Park
Diagonal Mar
BARCELONA, SPAIN
Diagonal Mar

- 84-acre site in Barcelona
- 3,700,000 sq ft mixed-use complex

Complex includes:
- A 936,460 sq ft shopping center
- 54,000 SF elevated terrace
- Five residential towers totaling 1.7 million sq ft
- Three office buildings totaling 613,000 sq ft
- Three hotels totaling 624,000 sq ft
- A convention center
- Public Diagonal Mar Park, whose 41 acres make it the third-largest park in Barcelona
Diagonal Mar
Diagonal Mar
Renault Site, In and Around the Seine

- 131-acre site southwest of Paris
  - Trapèze - 92.66 acres
  - Ile Seguin - 28.42 acres
  - Meudon Land - 9.88 acres

- Complex includes:
  - 653,000 sq m of office, residential, retail and public facilities
  - Housing for more than 40,000 people
  - 60 to 80 commercial buildings
  - Green spaces and communal squares
Renault

Hines
Renault
Porta Nuova

- 86-acre site in Milan, Italy
- 2,700,000 sq ft mixed-use complex
- Complex includes:
  - New public park, 2nd largest in Milan
  - 20 high-rise buildings totaling more than one million sq ft
  - Retail, service, restaurant and exhibition spaces totaling 400,000 sq ft
  - Residential accommodations totaling 400 plus units
  - Cultural and community centers
  - A 160,000 sq ft hotel
  - First LEED®-rated buildings in Milan
Porta Nuova
Porta Nuova
Porta Nuova
CityCenterDC

- 10-acre site in the heart of downtown Washington, DC
- 2,500,000 sq ft mixed-use complex
- Complex includes:
  - Luxury Retail – 295,000 sq ft
  - Apartments – 458 units
  - Condominiums – 216 units
  - Office – 515,000 sq ft
  - Hotel – 350 rooms
  - Public Spaces: 1.5-acres
- Received one of the country’s first Gold Certifications under the USGBC’s LEED Neighborhood Development program
CityCenterDC
CityCenterDC
Uptown Houston 2014
Uptown Houston is one of the world’s great urban centers that connects business with pleasure, energy with grace and style with substance.
Substance
Uptown Houston

• Set Standards

• Maniacal Commitment to Standards

• Unrelenting Enforcement of Standards
Hotel Market
More than 31 hotels with 7,100 rooms
2012 Hotel Room Revenues ($ millions)

- Uptown Houston: $274
- Greenspoint/Bush Airport: $132
- Medical Center/Astrodome: $108
- Central Business District: $111

Source: State of Texas, Office of the Comptroller
Retail Market
More than 5 million square feet of retail, dining and entertainment
Average Income

Per capita income within a three-miles radius

Source: Claritas, Inc.
Office Market
23.7 Million Square Feet of Office
Uptown Office Market Occupancy
Class A Space
Residential Market
35 Projects Since 2000
Uptown Land Use 2013 Value

- **Office**: $2,000,000,000 (40%)
- **Residential**: $1,500,000,000 (30%)
- **Retail**: $1,000,000,000 (20%)
- **Hotel**: $500,000,000 (10%)
- **Land**: $80,000,000 (2%)
New Development

- Retail
- Hotel
- Residential
- Office
How Did We Get Here?
What Is Uptown Houston?

Special Districts and TIRZs
Why Special Districts?

- Address specific community needs with fair and equitable funding
- Stimulate economic development to benefit residents, businesses and jurisdictions
- Directed by stakeholders
- Serving Houston at the neighborhood level
Design Standards

- Accessibility
- Identity
- Community
Accessibility
Completion of the West Loop
Accessibility
Greening the West Loop
Accessibility

Greening the West Loop – Hidalgo Park
Accessibility

Greening the West Loop – Hidalgo Park
Accessibility
Pedestrian Improvement Program
Accessibility
Pedestrian Improvement Program
Accessibility
Pedestrian Improvement Program
Accessibility – Street Signage
Accessibility - Traffic Management
Internally Illuminated Street Signs
Accessibility - Traffic Management
Bus Stops
Identity

Beautification
Waterwall Park
Uptown’s Future
Post Oak Boulevard
The Grand Boulevard
& The Garden District
Set Standards
Maniacal Commitment to Standards
Unrelenting Enforcement of Standards