Hello, I am _______________ of Baselice & Associates, a national survey research firm, and we’re talking to people long distance today about issues facing us all. We would like to include your responses to this survey, which will be kept confidential, with the responses of several hundred other voters such as yourself.

A. Are you registered to vote in _________ County?
   If No, ask: Is there someone else at home who is registered to vote in _________ County?
   (If Yes, ask: May I speak with him/her? And return to introduction)
   Yes (continue)
   No (thank & terminate)

B. Are you, or is anyone in your household, employed in the news media, a market research firm, an elected official, or actively involved with political campaigns?
   Yes (thank & terminate)
   No (continue)

D3.A Thinking about past November general elections for a moment -- which party’s candidates have you tended to vote for most often...
   (Rotate first two choices) [Note: Record libertarian, reform party or other parties as value 3]
   42% Republican (to D3B)
   34% Democrat (to D3B)
   18% Or do you vote independent of party (to D3C)
   5% Unsure / Refused (vol) (to E)

IF VALUE 1 or 2 (Republican or Democrat) IN QUESTION D3A, ASK:

D3.B And do you tend to vote straight or mostly... [if D3A is 1, then Republican] or [if D3A is2, then Democrat]?
   20% Straight
   55% Mostly
   2% Unsure / Refused (vol)
   23% Not asked

IF VALUE 3 (Independent) IN QUESTION D3A, ASK:

D3.C Although you vote for the person and not one of the major parties -- when you have had to choose between two candidates of whom you knew little about, have you tended to vote for... (Rotate choices)
   7% The Republican candidate
   4% The Democrat candidate
   4% Other / won’t vote for either (vol)
   3% Unsure / Refused (vol)
   82% Not asked
The combination of the A, B, and C questions on the previous page are displayed below:

- 9% Straight Republican
- 33% Mostly Republican
- 7% A few more Republicans than Democrats
- 49% TOTAL REPUBLICAN
- 7% Independent / Undecided
- 4% A few more Democrats than Republicans
- 24% Mostly Democrat
- 11% Straight Democrat
- 39% TOTAL DEMOCRAT
- 5% Unsure / Refused

E. Thinking about statewide elections for constitutional amendments, would you say that you usually vote in these types of elections or do you usually just vote in elections for president, congress, governor, and county offices?

- 8% Usually vote in amendments elections
- 24% Usually just vote in November general elections
- 65% Usually vote in both/all types elections *(vol)*
- 2% Do not vote very often *(vol)*
- 1% Unsure / refused *(vol)*
ST1. Currently there are approximately thirty-five thousand billboards throughout the state of Texas with more being built every day. Regarding the number of billboards in Texas, do you think there are: (Rotate choices top-to-bottom / bottom-to-top)?

<table>
<thead>
<tr>
<th>Choice</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Too many</td>
<td>50</td>
</tr>
<tr>
<td>About the right amount</td>
<td>36</td>
</tr>
<tr>
<td>Not enough</td>
<td>5</td>
</tr>
<tr>
<td>Depends (vol)</td>
<td>1</td>
</tr>
<tr>
<td>Unsure / refused (vol)</td>
<td>8</td>
</tr>
</tbody>
</table>

ST2. Currently, state law gives cities the authority to prohibit new billboards, [Split sample CATI to randomize - Version X: and at least 350 Texas cities have stopped billboard construction in their jurisdiction] but there is no governmental authority to prohibit billboard construction in all the rural areas outside of city jurisdictions in Texas. There is a legislative proposal being considered that would give the counties in and around major cities the authority to prohibit the construction of billboards. Would you favor or oppose this proposal to give the counties in and around major cities the authority to prohibit the construction of billboards in their counties? If choice made, ask: Is that strongly or somewhat (favor / oppose)?

<table>
<thead>
<tr>
<th>Ver X</th>
<th>Ver Y</th>
<th>Total</th>
<th>Favor / Strongly</th>
<th>Favor / Somewhat</th>
<th>Oppose / Somewhat</th>
<th>Oppose / Strongly</th>
<th>TOTAL FAVOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>56%</td>
<td>54%</td>
<td>55%</td>
<td>55%</td>
<td>22%</td>
<td>5%</td>
<td>1%</td>
<td>TOTAL FAVOR</td>
</tr>
<tr>
<td>22%</td>
<td>22%</td>
<td>22%</td>
<td>22%</td>
<td>77%</td>
<td>5%</td>
<td>1%</td>
<td>TOTAL FAVOR</td>
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<tr>
<td>78%</td>
<td>76%</td>
<td>77%</td>
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</table>

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<th>Oppose / Somewhat</th>
<th>Oppose / Strongly</th>
<th>TOTAL FAVOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>4%</td>
<td>6%</td>
<td>5%</td>
<td>5%</td>
<td>13%</td>
<td>13%</td>
<td>13%</td>
<td>TOTAL FAVOR</td>
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</table>

ST3. Regardless of your last answer, would you favor or oppose giving ALL the counties in Texas, including the rural counties, the authority to prohibit the construction of billboards? If choice made, ask: Is that strongly or somewhat (favor / oppose)?

<table>
<thead>
<tr>
<th>Choice</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Favor / Strongly</td>
<td>55</td>
</tr>
<tr>
<td>Favor / Somewhat</td>
<td>21</td>
</tr>
<tr>
<td>TOTAL FAVOR</td>
<td>76</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Oppose / Somewhat</th>
<th>Oppose / Strongly</th>
<th>TOTAL OPPOSE</th>
</tr>
</thead>
<tbody>
<tr>
<td>8%</td>
<td>11%</td>
<td>19%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Depends (vol)</th>
<th>Unsure / refused (vol)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1%</td>
<td>4%</td>
</tr>
</tbody>
</table>
Now just a few questions to make sure we have a representative sample of voters –

D1. What is your age, please? (i.e. Record 48 years old as \(0\ 4\ 8\))
   (Record Unsure/Refused as \(9\ 9\))
   
   - 3% 18-24
   - 3% 25-29
   - 5% 30-34
   - 7% 35-39
   - 7% 40-44
   - 11% 45-49
   - 11% 50-54
   - 13% 55-59
   - 11% 60-64
   - 9% 65-69
   - 9% 70-74
   - 4% 75-79
   - 3% 80-84
   - 1% 85-89
   * 90 or over
   - 2% Unsure / Refused

D2. What is the highest level of education you have completed? (Do not read, record only)

   - 4% Less than high school
   - 19% High school grad / vocational school
   - 28% Some college
   - 31% College graduate
   - 18% Post graduate (masters or higher)
   - 0% Unsure
   *  Refused

D4. Do you own or rent your place of residence? (Do not read, record only)

   - 86% Own
   - 12% Rent
   - 1% Unsure
   - 1% Refused

D5. Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

   - 13% Yes
   - 86% No
   - 1% Unsure (vol)
   - 1% Refused (vol)
D6. And is your race Anglo, African-American, Asian, or some other race?

- 72% Anglo / White
- 11% African-American / Black
- 1% Asian
- 11% Hispanic (vol)
- 2% American Indian (vol)
- 0% Other (vol)
- 1% Unsure (vol)
- 2% Refused (vol)

D7. On social issues, do you consider yourself to be... (Read list by rotating top-to-bottom / bottom-to-top)

- 19% Very conservative
- 33% Somewhat conservative
- 26% Moderate
- 13% Somewhat liberal
- 6% Very liberal
- 2% Unsure / refused (vol)

D8. We want to classify people into broad income groups only. Was your total household income last year before taxes...? (Read list and fit income into correct category)

- 9% Under $20,000
- 13% $20,000 but less than $40,000
- 17% $40,000 but less than $60,000
- 15% $60,000 but less than $80,000
- 11% $80,000 but less than $100,000
- 11% $100,000 but less than $150,000
- 8% $150,000 and over
- 3% Unsure (vol)
- 12% Refused (vol)

D9. Sex (By observation) Ask of everyone: Are you employed outside the house, self-employed, not employed, a homemaker, or retired?

- 29% Male / employed
- 19% Male / not-employed
- 1% Male / unsure - refused to say
- 26% Female / employed
- 25% Female / not-employed
  * Female / unsure - refused to say

D13. Would you say that you attend church services or religious activities... (Read top-to-bottom / bottom-to-top)

- 22% More than once a week
- 34% Once a week
- 11% Once a month
- 20% A few times a year
- 11% Never
- 1% Unsure (vol)
- 1% Refused (vol)